

## Threat intelligence and attack surface

Product Security & Modern approach on software security and the evolution of attack surface









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#### **About Francesco**





#### Francesco Cipollone

**CEO & Co-Founder Security Phoenix, Board CSA UK** 





I'm a appsec passionate and have been a CISO Advisor, Cybersecurity Cloud Expert.

Speaker, Researcher and Board of Cloud security Alliance UK.

Currently we are working on interesting problem on how to link Application, Security and





















You can argue with people, but you can't argue with data Data driven approach can help making compelling arguments

## Agenda

Intro & Context

**Current Scenario : 2015 to today** 

Vulnerability growth

Time to remediate

How we addressing today

Driving to a Higher Maturity

**Devops and Devsecops** 

**Identify** what to fix first

Demystify: attribution, lineage, reachability, attack path

Data Driven approach: Vendor with highest exploitation

**Exploit** in the wild

Ransomware/ Zero Day

Anatomy of vulnerability: Category and Technical Impact

Prioritizing with data Data Driven approach supply chain

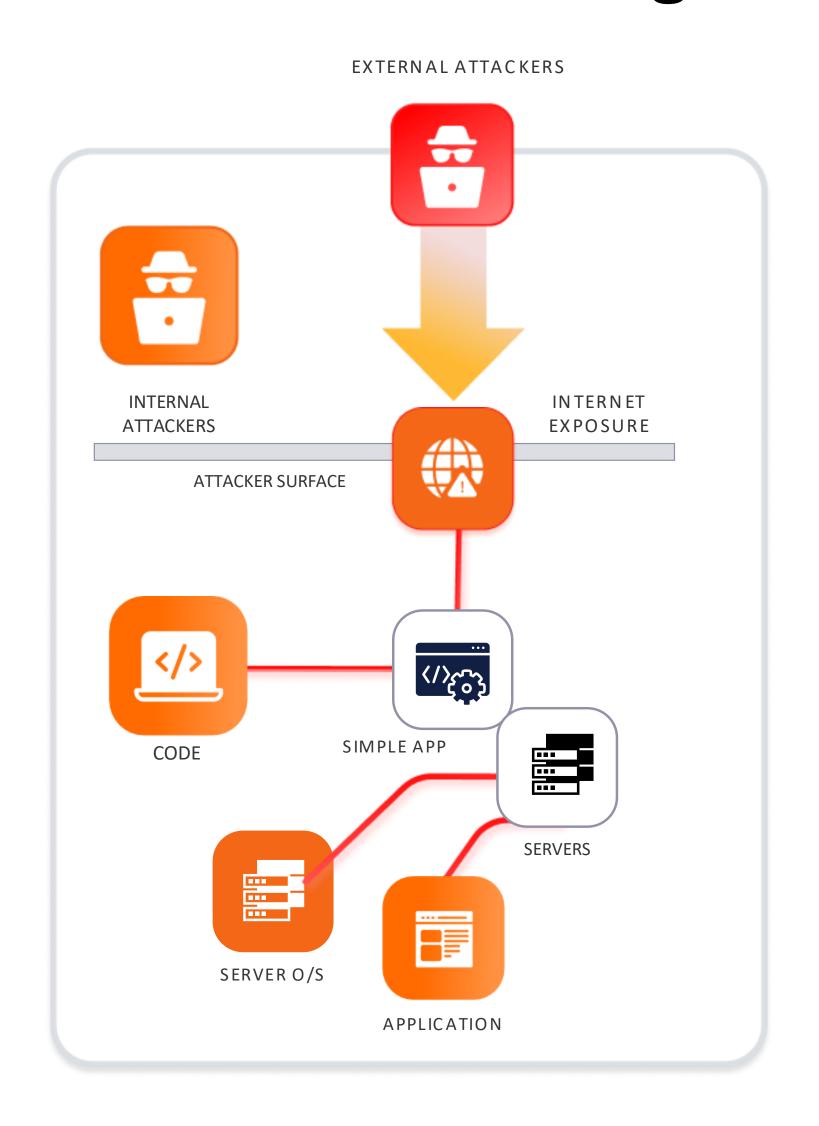
Reduction using intelligence & Context

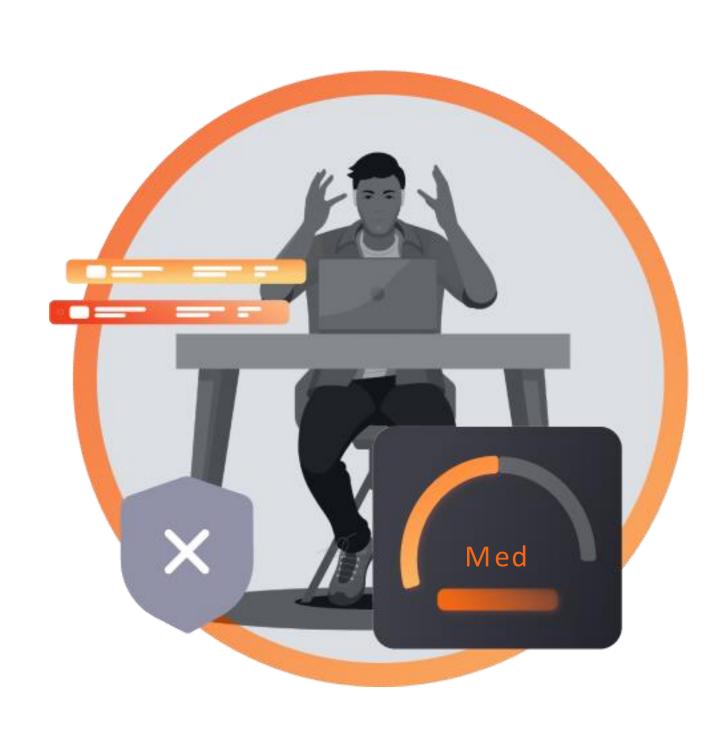
Risk driven approach

Conclusion & Q&A



# Context: In 2015 we had fewer security tools, digital software supply chain was simpler, and the attack surface was smaller, so finding fixes was trivial





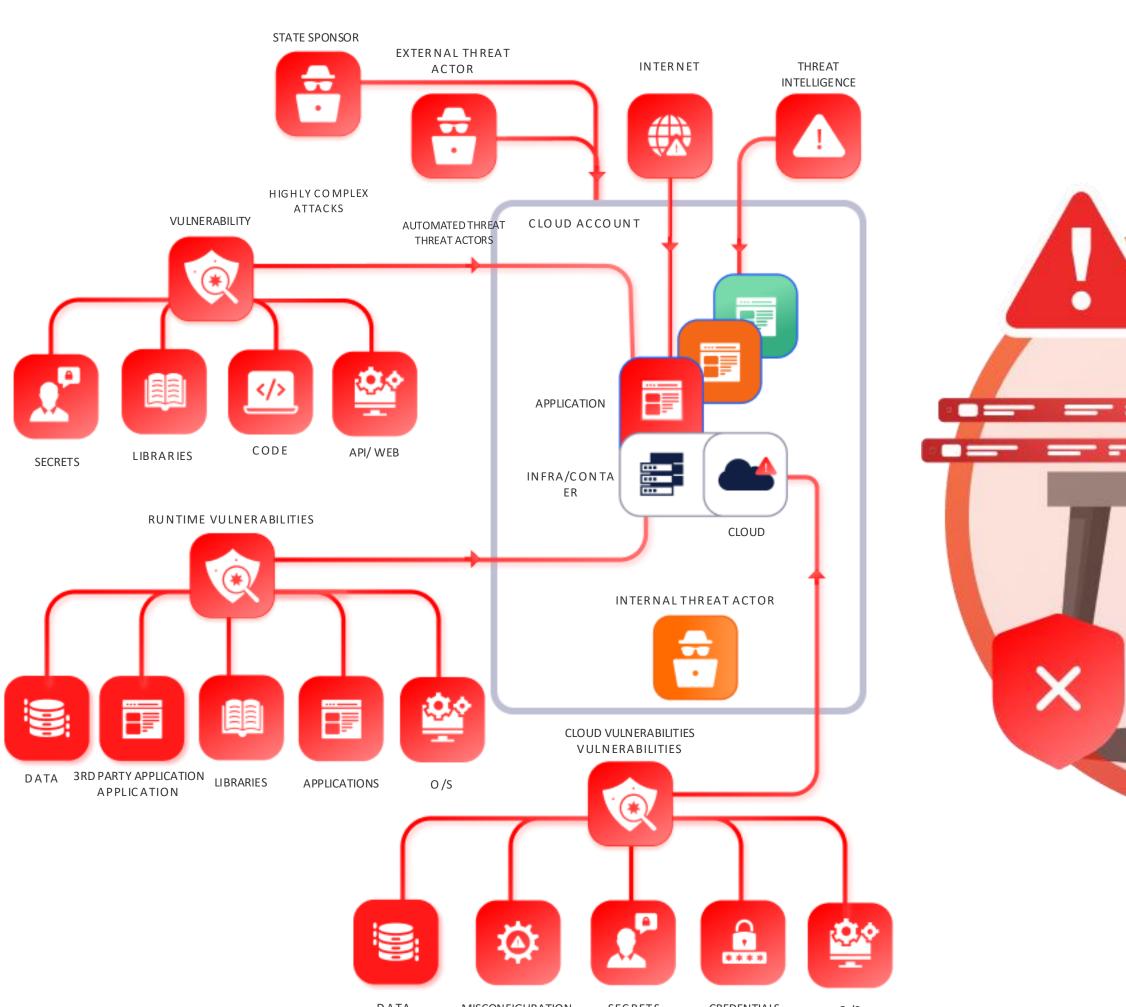
Total Number of CVEs: 15 K (now 222 K+)

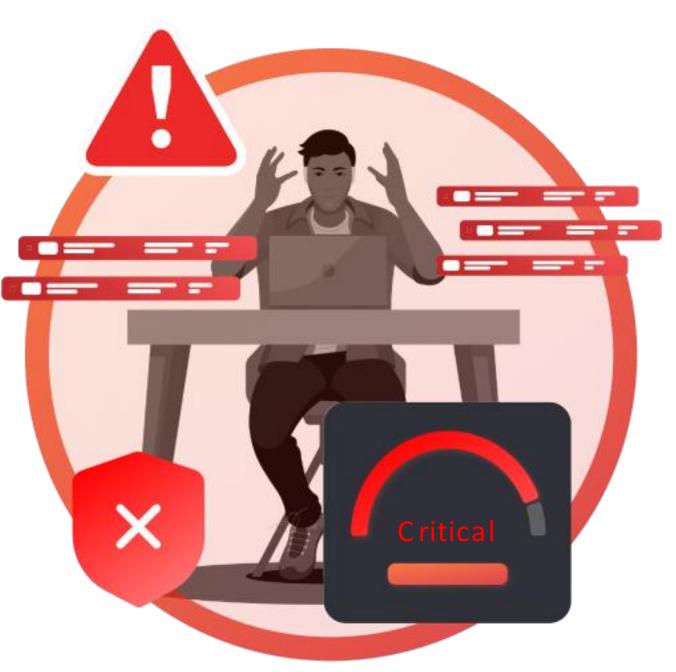
Few scanners /
limited attack surface

Monolithic software deployed on premises

# Context: Today it's becoming impossible to manually find which vulnerability to fix next ... when vulnerabilities are getting exploited in 3 minutes







Total Number of CVEs Increasing exponentially:

220 K (vs 6.7k in 2015) while team size has not increased

Multiple alerts all disconnected, multiple disjointed processes and reports

Larger software attack surface built by multiple teams releasing frequently



# Vulnerability growth outpaces the ability of defender to react. Automation is the only solution





35% YoY increase

Most Vulnerabilities
are Critical - High (58%)\*\*

Only 1-10%

of these is actually relevant \*

Only 6%

Security people budget (down trending 17% \*\*\*)







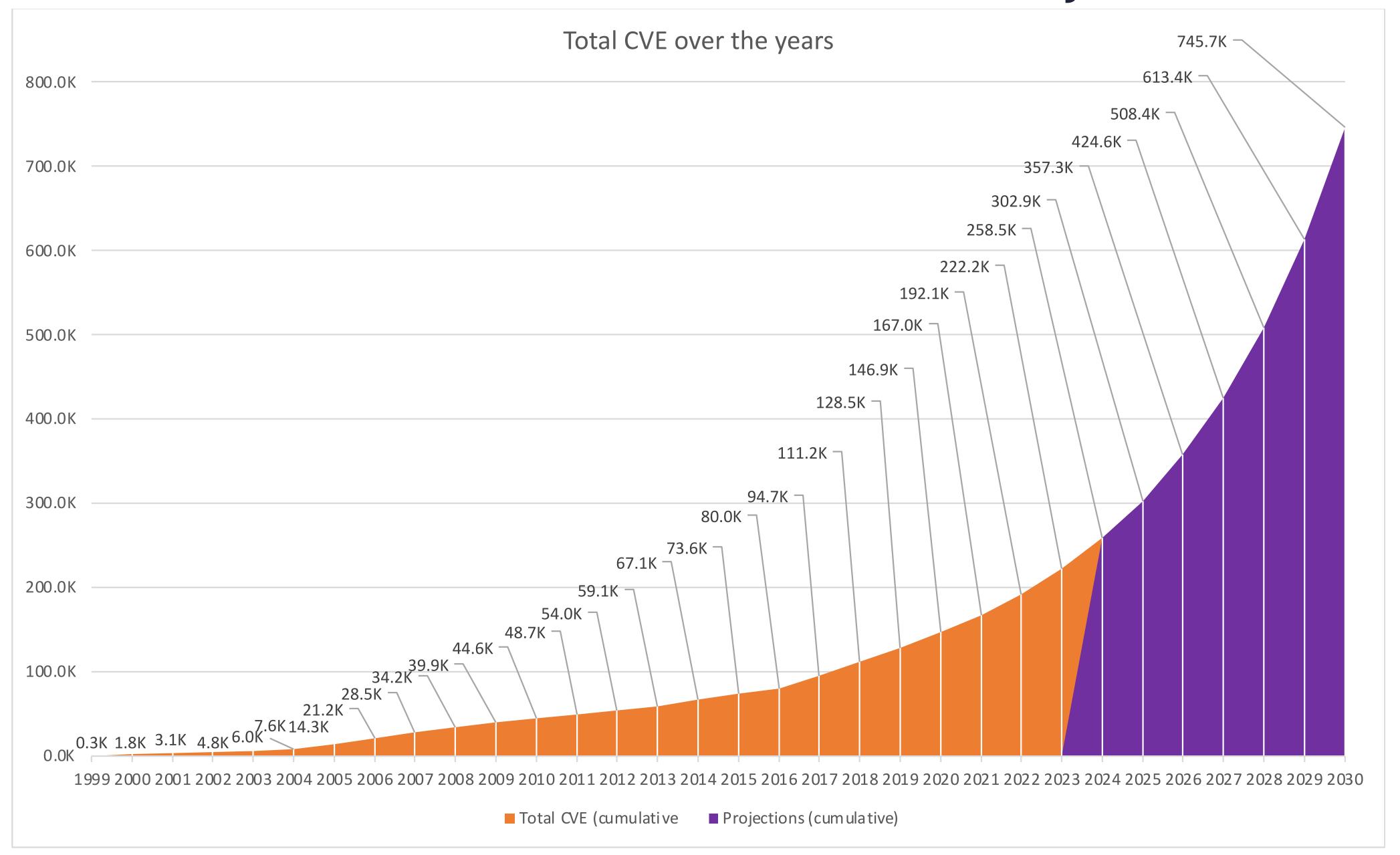


Budget

Attacker Gap

#### The Race to a Million vulnerabilities...not that far away





# Market – More code than ever, malicious code generator accelerate exploitation time to 3 minutes



Data from GitHub reveals that "41% of all code right now is AI generated," Mostaque remarked. More interestingly,

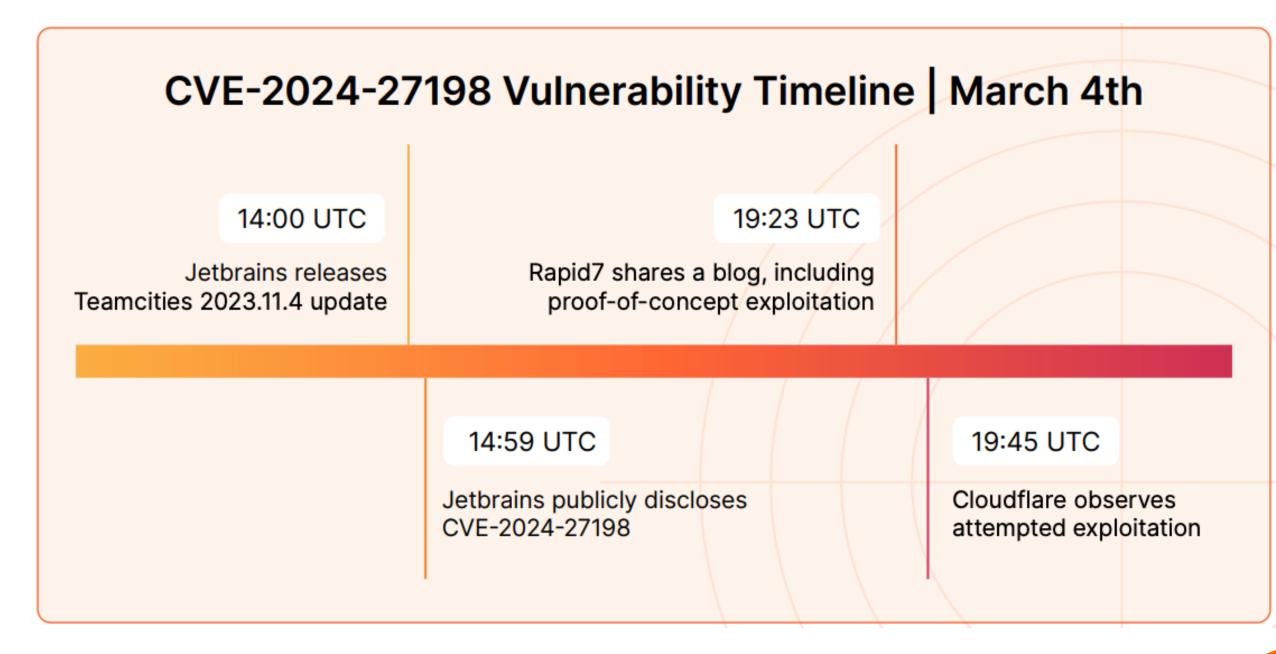
GitHub CTO

State of Malicious underground LLM to develop malicious code\*

Table 1: *Malla* services and details

Name	Price	ice Functionality			w/wo voucher copy	Infrastructure
		Malicious code	Phishing email	Scam site		
CodeGPT [11]	10 βytes*		0	$lackbox{0}$	No	Jailbreak prompts
MakerGPT [49]	10 βytes*	•	$\circ$	$lackbox{0}$	No	Jailbreak prompts
FraudGPT [30]	€90/month	•	•		No	-
WormGPT [79, 80, 83]	€109/month	•	•	$lackbox{}$	No	_
XXXGPT [28,61,84]	\$90/month	•	$\circ$	$\circ$	Yes	Jailbreak prompts
WolfGPT [77,78]	\$150	•	•		No	Uncensored LLM
Evil-GPT [26]	\$10	•	•		No	Uncensored LLM
DarkBERT [16, 17]	\$90/month	•	•	$\circ$	No	-
DarkBARD [14, 15]	\$80/month		$lackbox{}$	$\circ$	No	-
BadGPT [2, 3]	\$120/month		$lackbox{}$	$lackbox{0}$	No	Censored LLM
BLACKHATGPT [4–6]	\$199/month	•	$\circ$	$\bigcirc$	No	_
EscapeGPT [23]	\$64.98/month	lacksquare	$lackbox{}$	$lackbox{}$	No	Uncensored LLM
FreedomGPT [32, 33]	\$10/100 messages	•	$lackbox{}$	$lackbox{}$	Yes	Uncensored LLM
DarkGPT [18, 19]	\$0.78/50 messages		•	$lackbox{}$	Yes	Uncensored LLM

<sup>\*</sup>  $\beta$ ytes is the forum token of hackforums.net;  $\mathbb O$  indicates implicit mention.

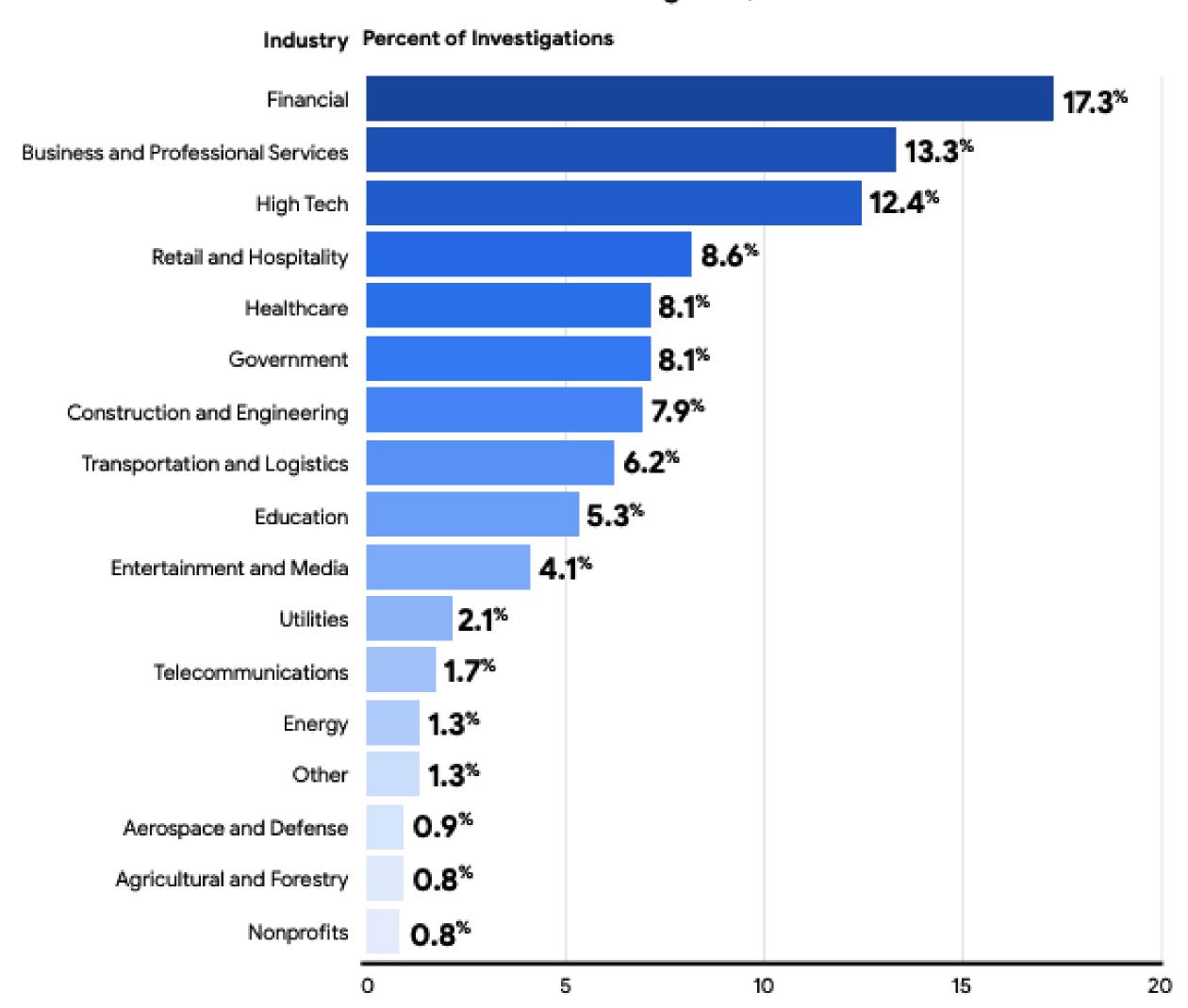


<sup>→ 3</sup> Minutes\*\* →

### Who is attacking what and where

#### ISC2 CHAPTER LONDON

#### Global Industries Targeted, 2023



#### Initial Infection Vector (When Identified)



#### **Most Frequently Seen Vulnerabilities**



## Vulnerability Exploits is on the raise



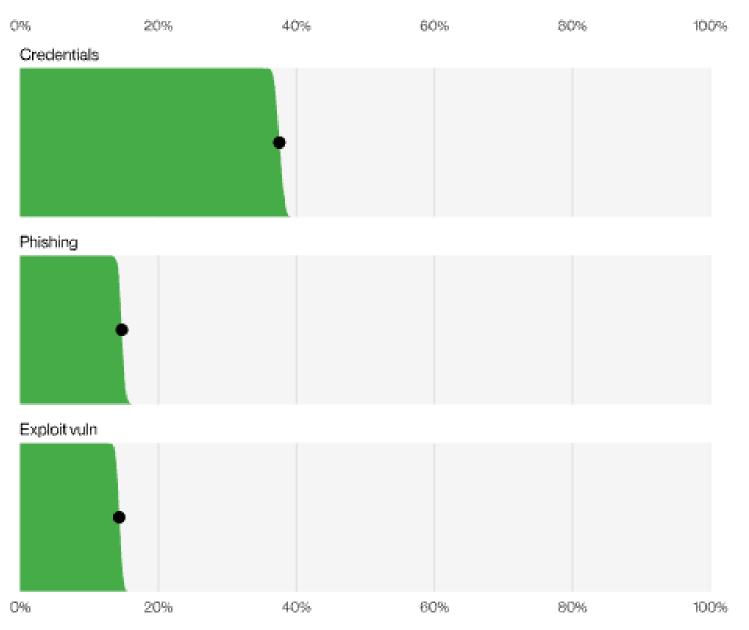
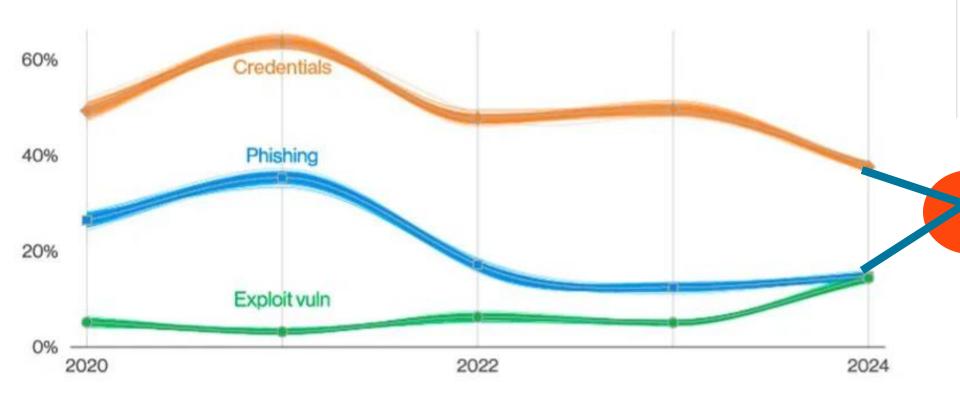
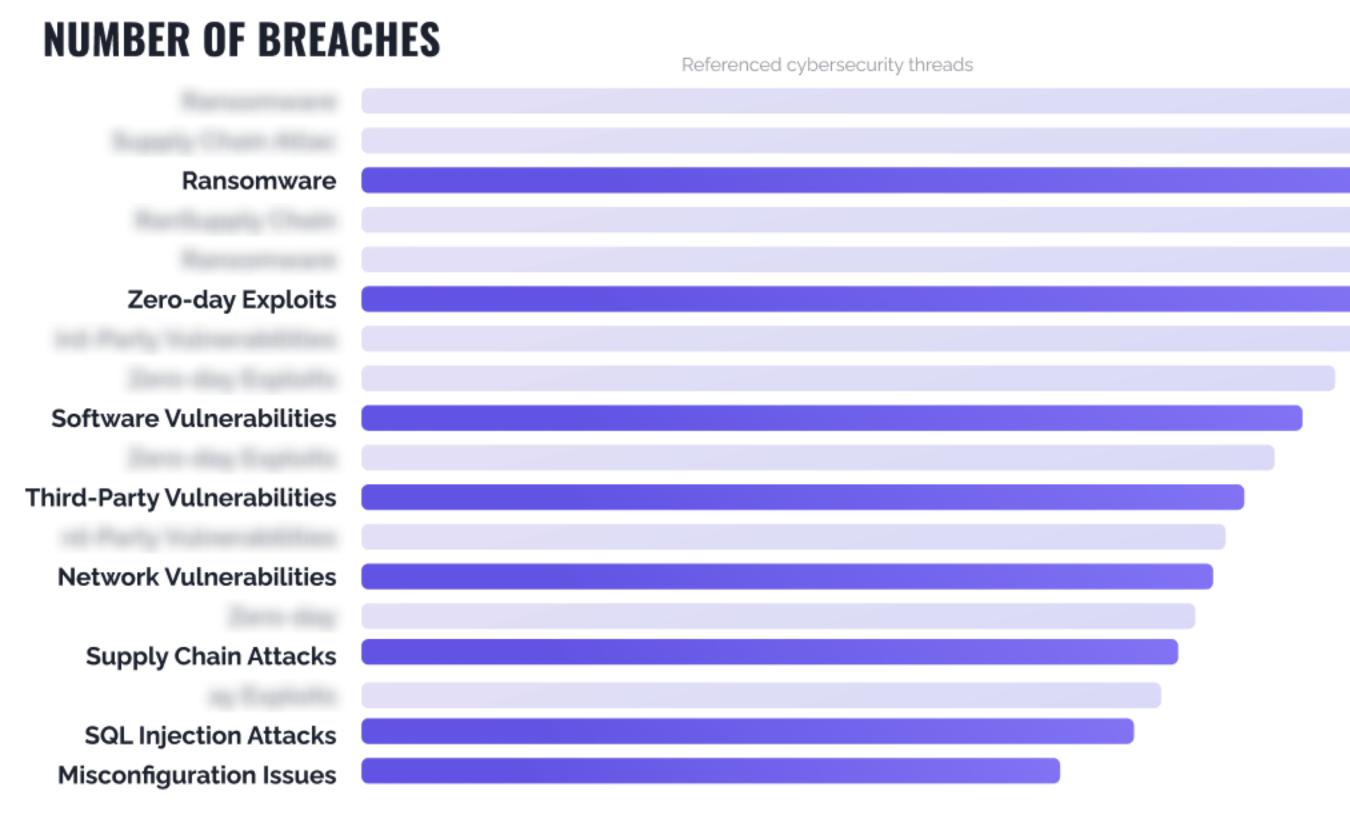


Figure 1. Select ways-in enumerations in non-Error, non-Misuse breaches (n=6,963)

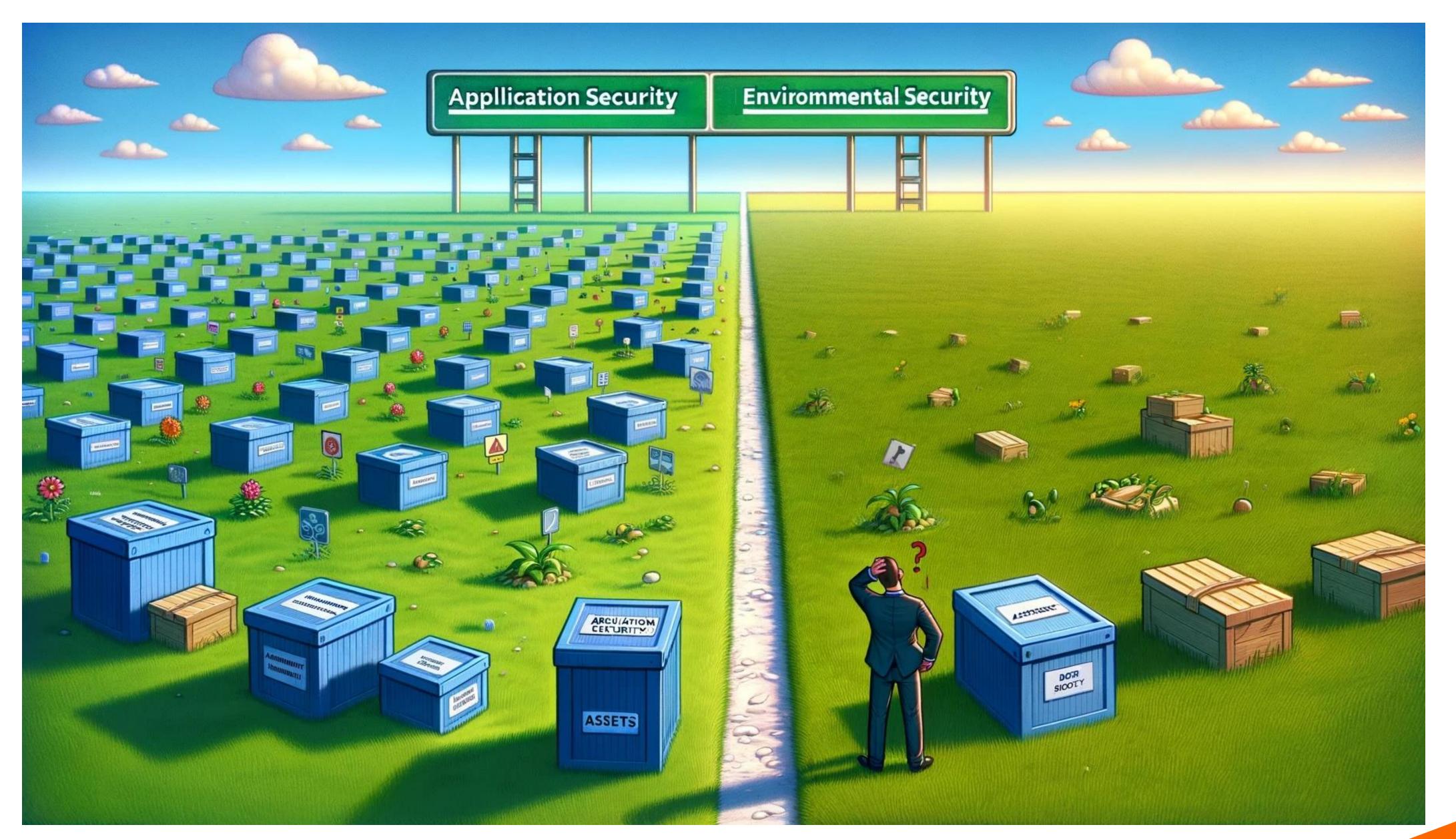




#### By 2025 the line will cross

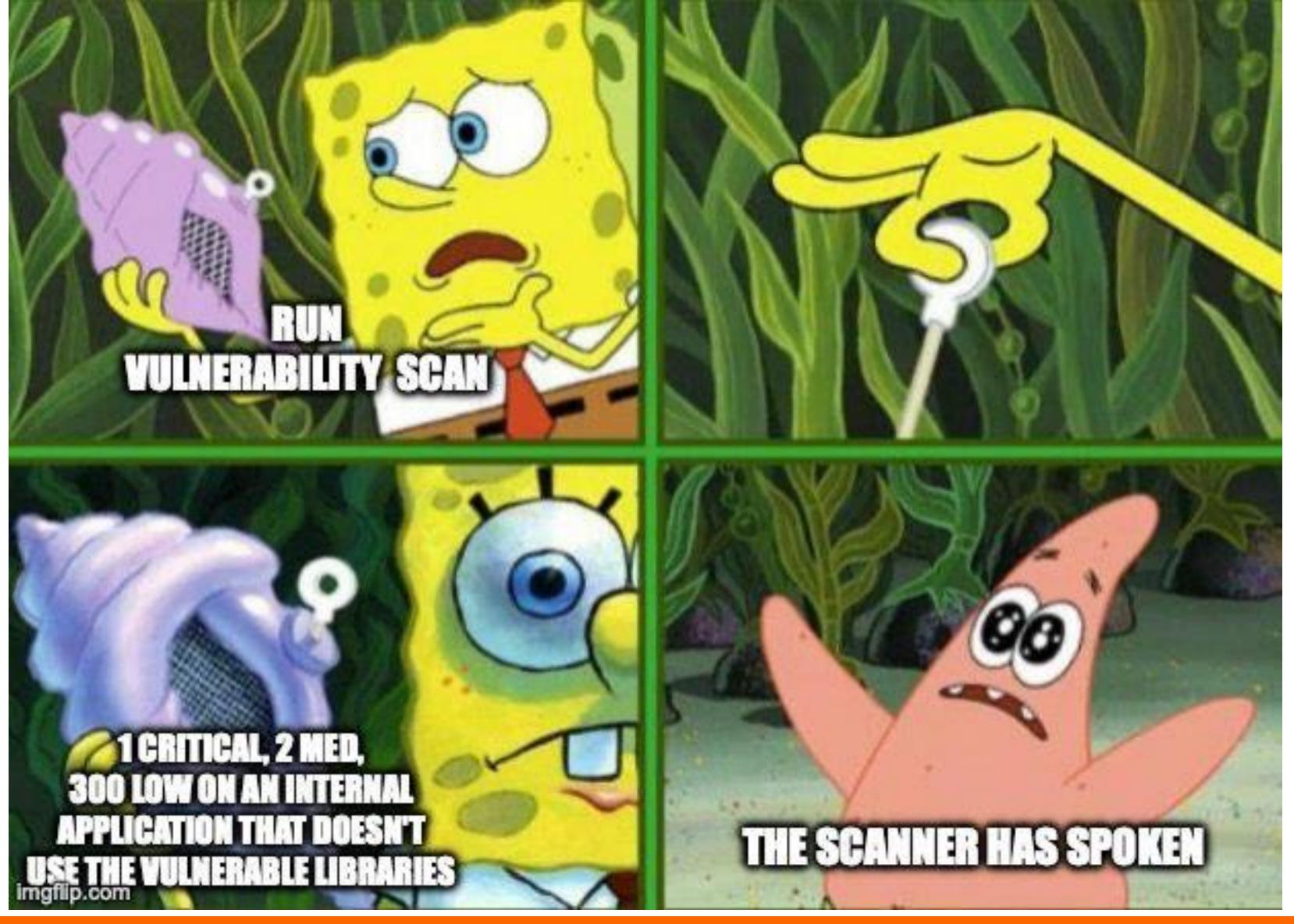


### Assets and Risk, what are your assets, where is your risk?



#### How Do we assess now?





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#### The Vulnerability Cycle





Step 1 – Overload Dev

Step 2 – Pray they catch that 1 vulnerability

Step 3 – That 1 vulnerability get compromised

Step 4 – Shocked Executive, we asked security to be secure

Step 5 – Overload Team some more with latest buzzword scanner

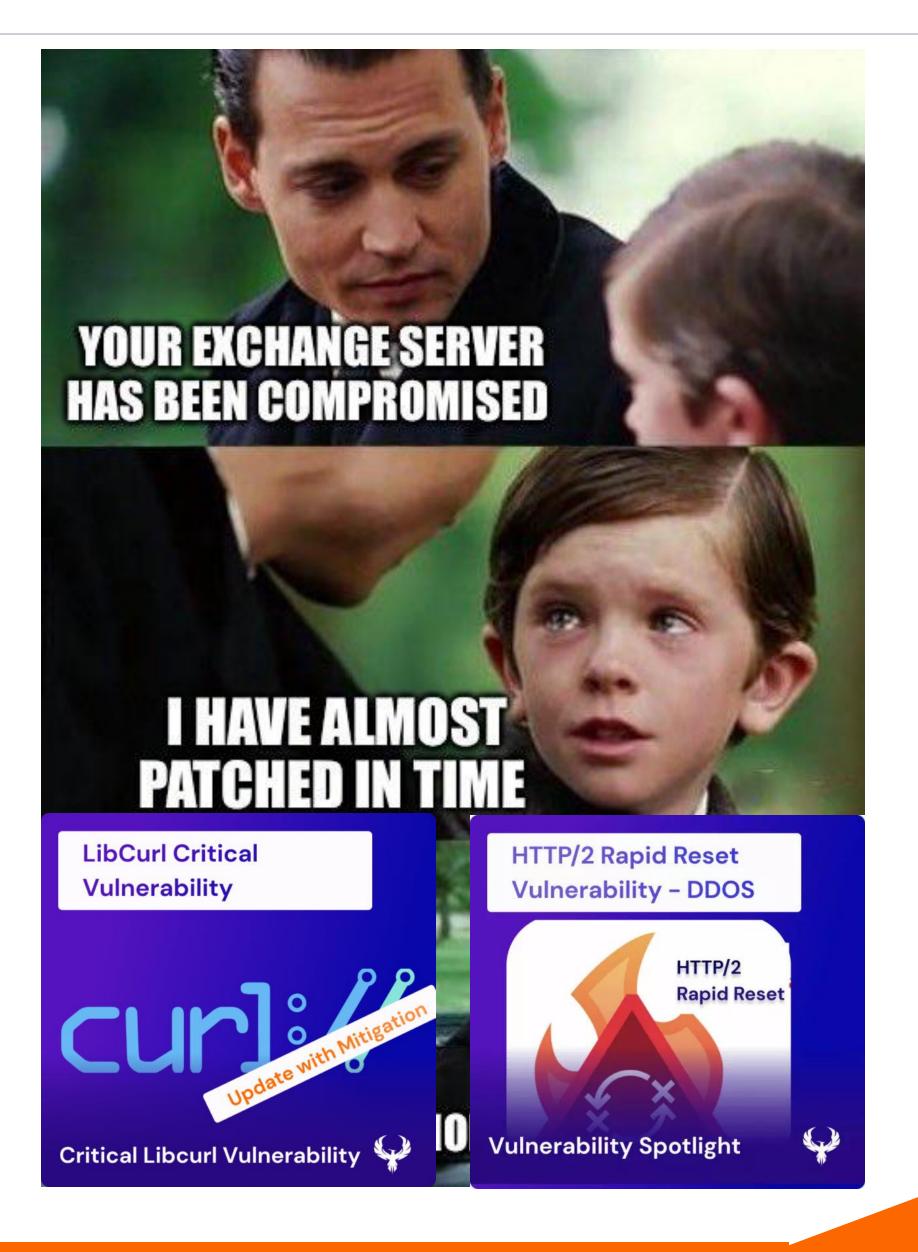
Bonus – Executive mention do security
Security ask to fix by SLA

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#### How do we address this problem







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The question we try to answer NOW

HOW MANY problems have we addressed and how quickly

Questions we should be answering

WHO does WHAT where and how IMPORTANT is it





# Identify what to fix first IS COMPLEX

## MANUAL TRIAGE DOES NOT SCALE



1000 Employees

100 Dev

2 Security

1:50 Security to Dev

48 min per team

9h to analyse a vuln



**SME** 



Mid Size
Organization

3100 Employees

1000 Dev

Security

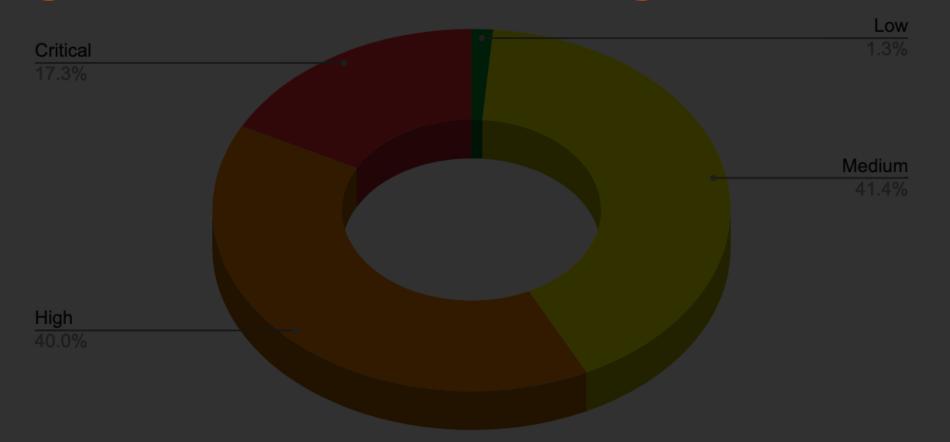
1:200 Security to Dev

10<min per team

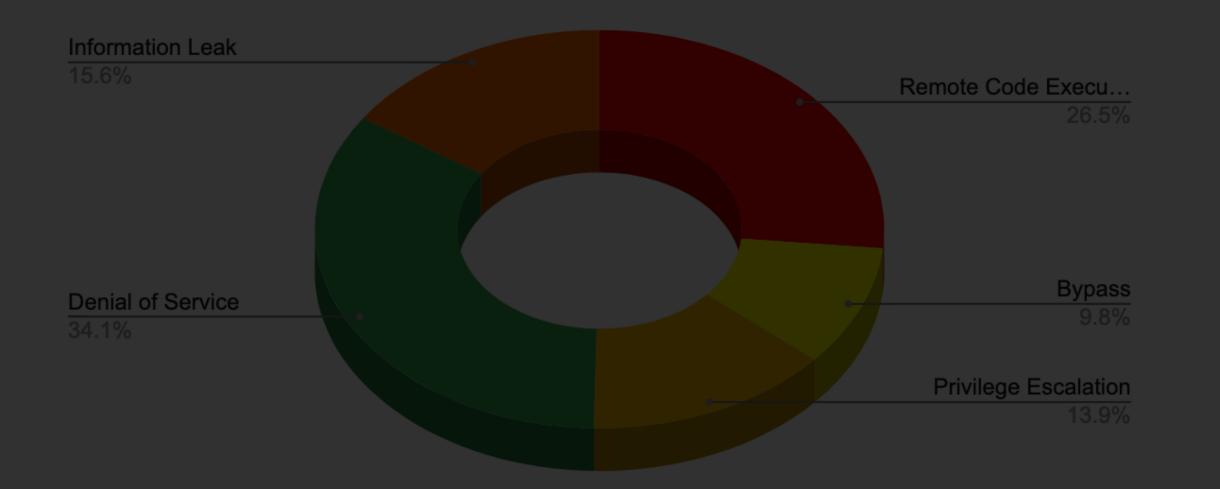
9h to analyse & triage a vuln

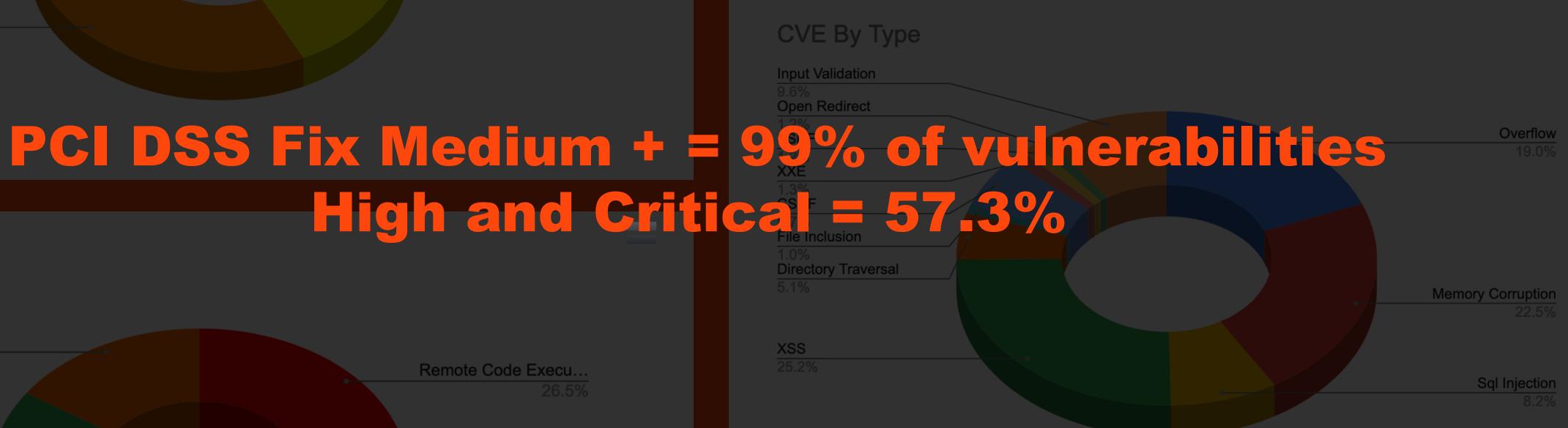
#### Fix By CVE vs FIX by Criticality





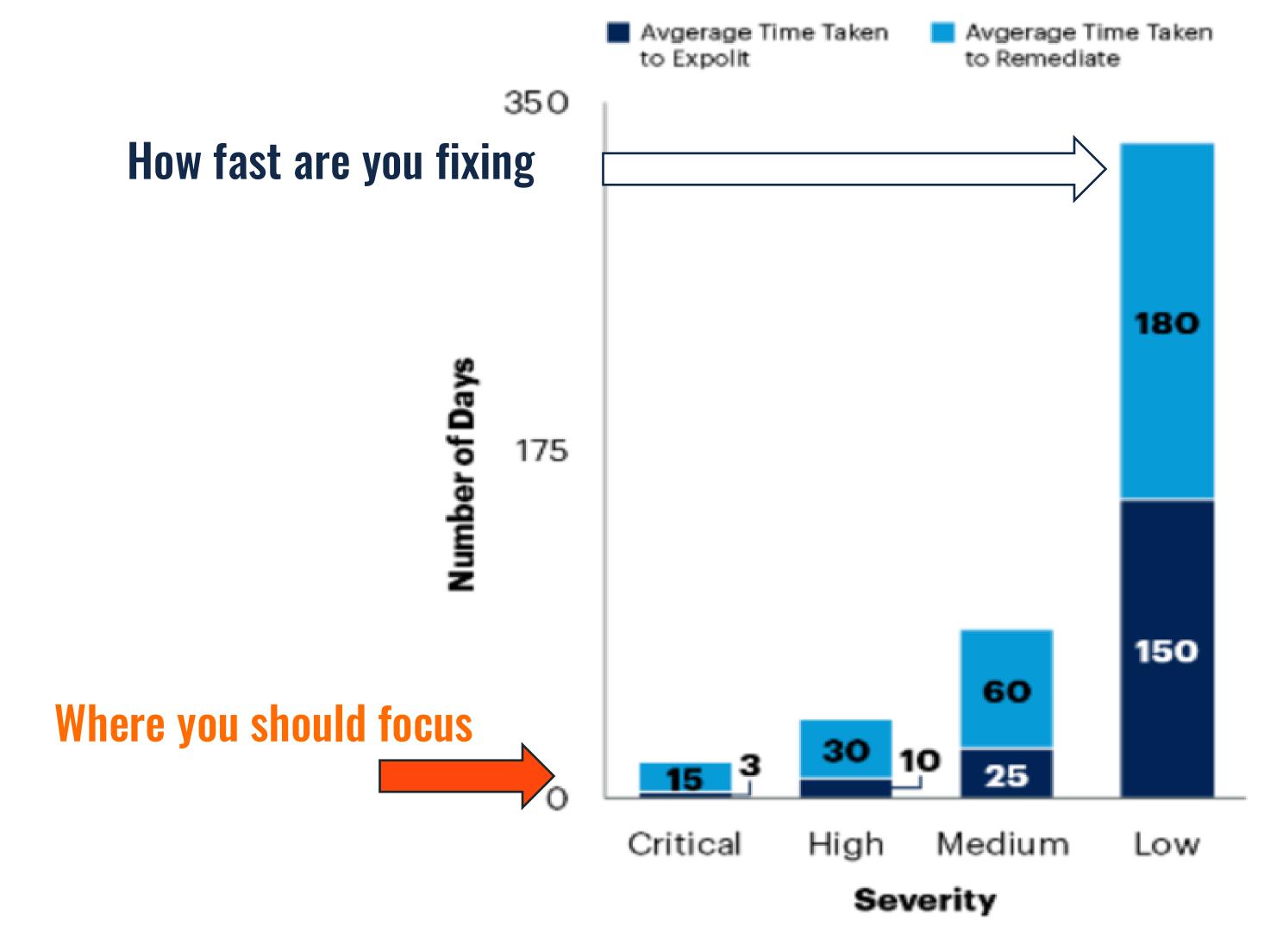
High and Critical = 57.3% CVE By effect







#### WE ARE FIXING SLOWER THAN ATTACKERS

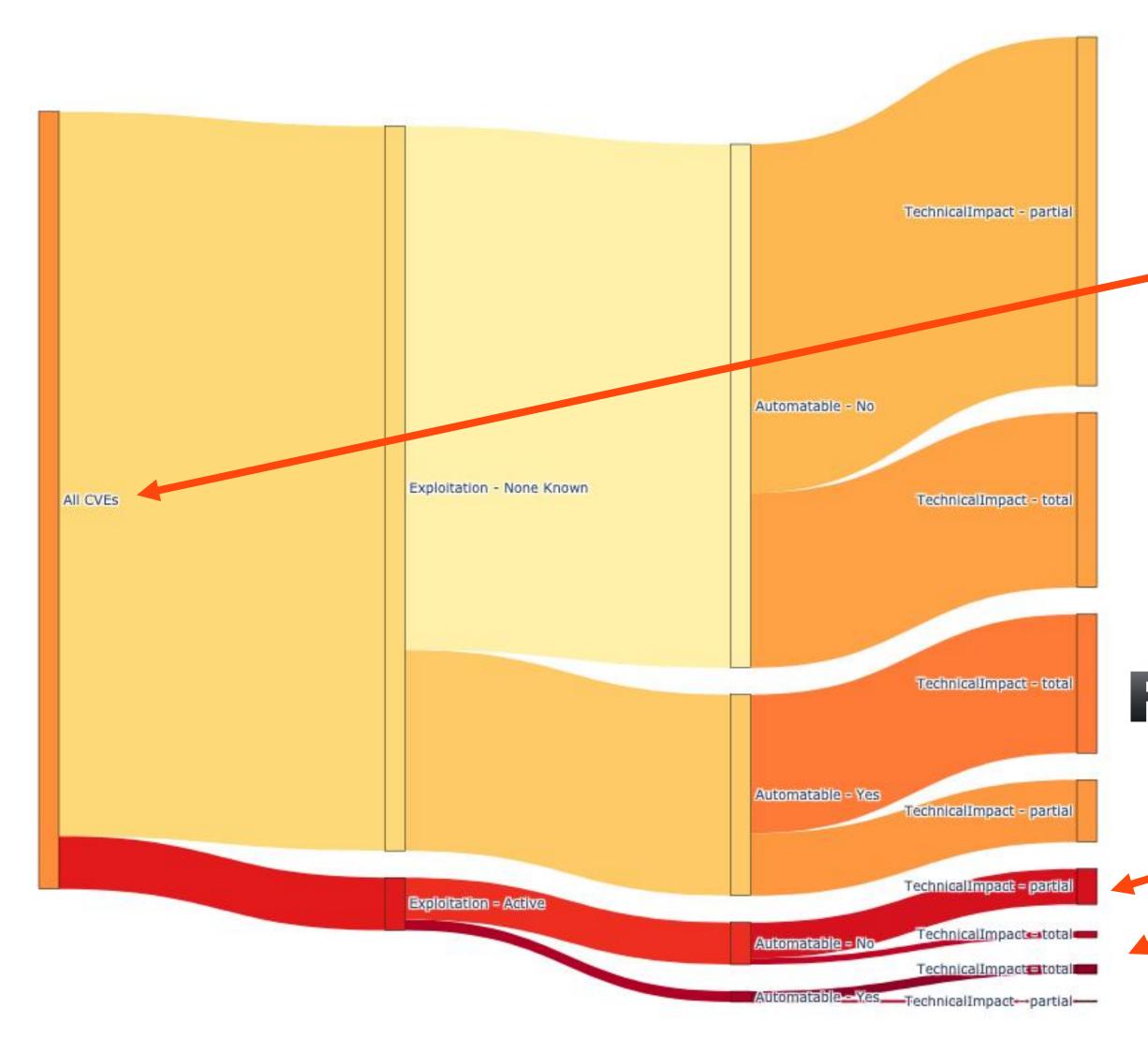


Source: Gartner 760501\_C

#### Current Flow of vulnerabilities only 1% are exploitable



All CVEs DT Sankey Diagram



**Current Focus** 

Really important to focus on

## All Doom and gloom?

#### There is a light at the end of the tunnel

- > Vulnerability ARE NOT fixed on risk objectives
- > Vulnerabilities ARE NOT Prioritized or contextualized
- > Vulnerabilities ARE NOT Attributed to the right team
- > Asset inventory still a myth, are you aware what software runs in your pipeline





# How do we fix without burning out?



Part 1 Attribute the right vulnerability to the right team in the right Context

Part 2 Understand which vulnerability needs to be addressed first

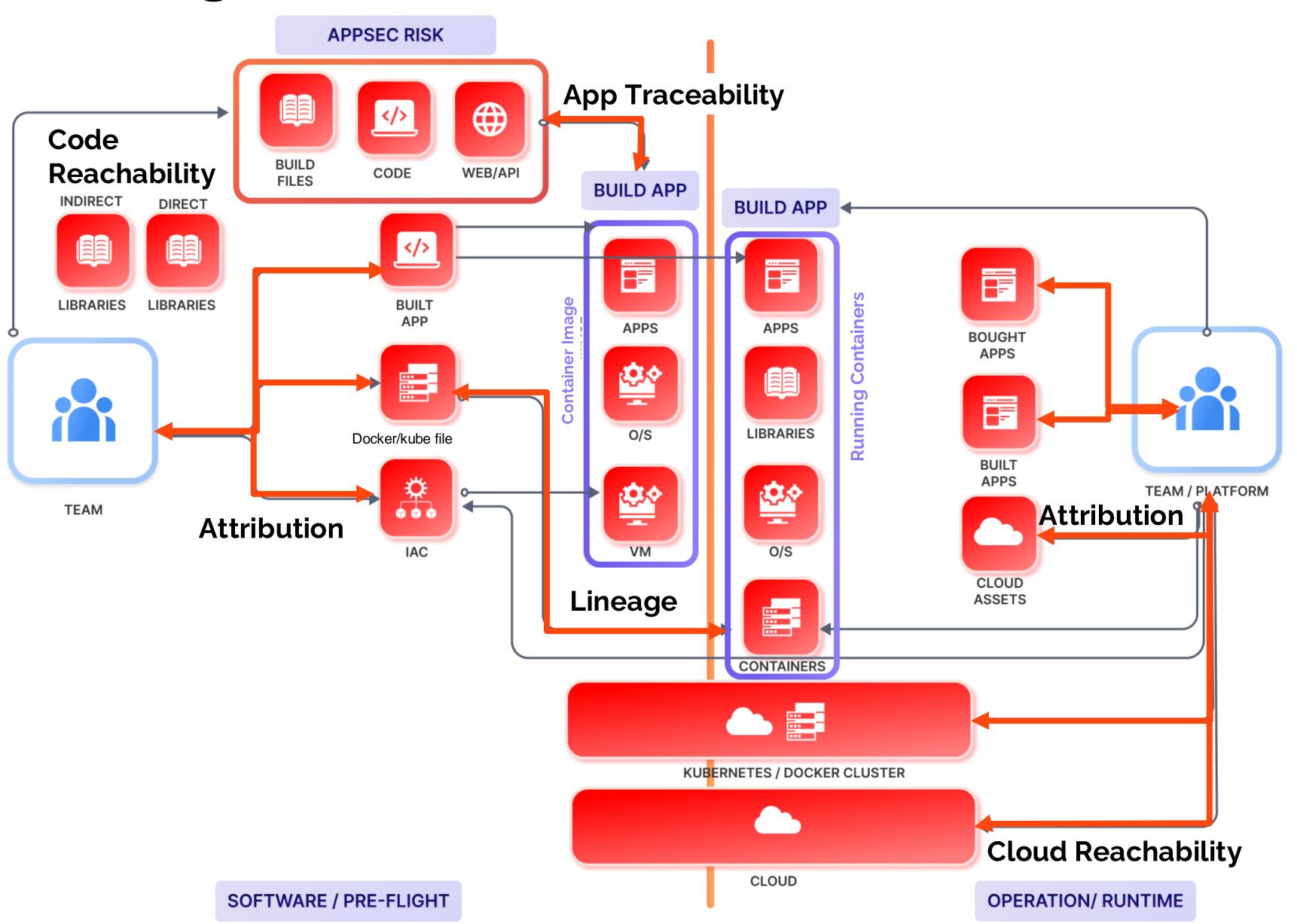
Part 3 Automate Triage and remediation with contextual communication



Part 1 - Attributing the right vulnerability with right context

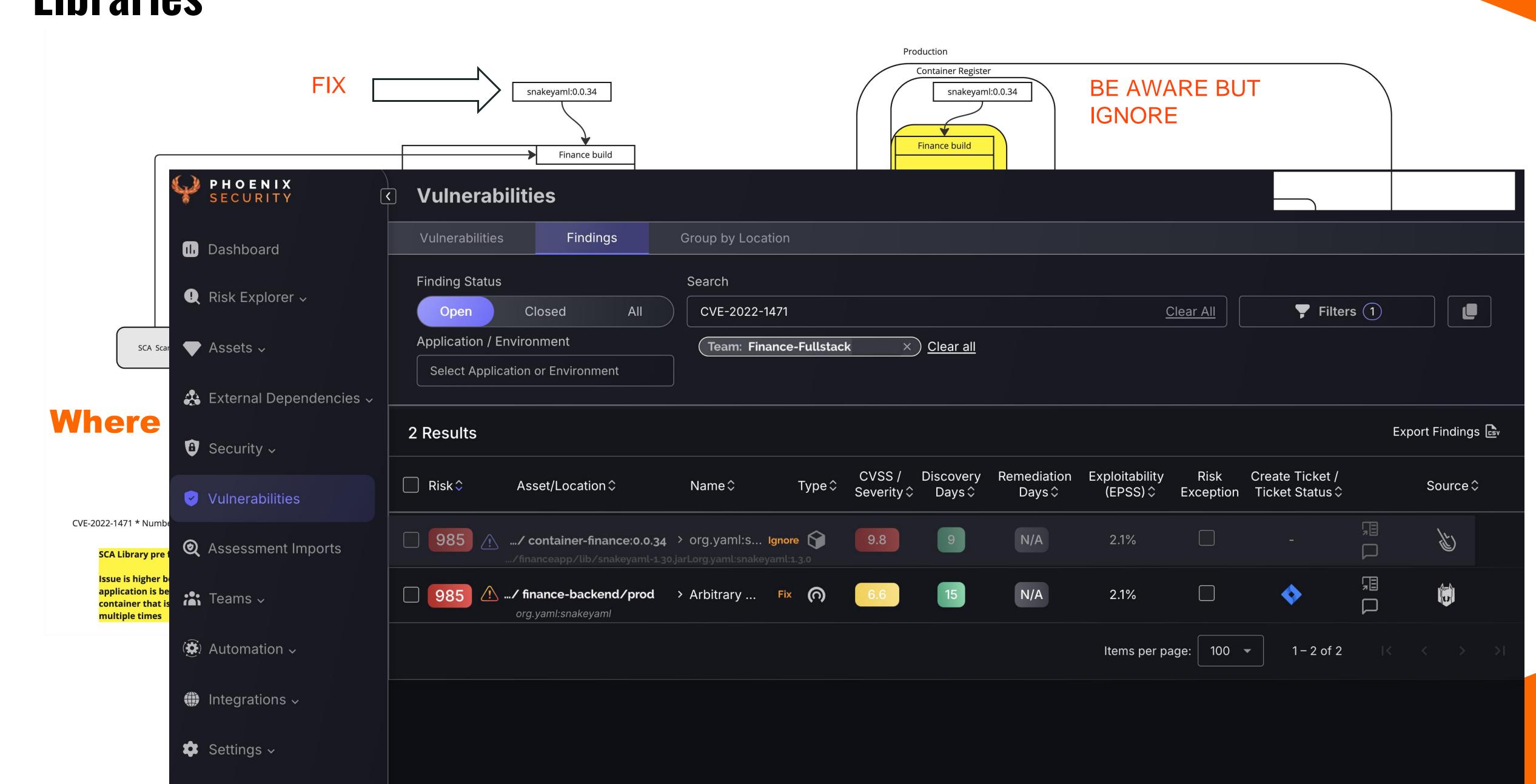
# Phoenix correlates, contextualizes and deduplicates by linking together assets using 4 dimensions

- Attribution
- Lineage
- Traceability
- Code/CloudReachability



## Real Case Scenario : Deduplicating Contextually Code and Libraries







Part 1 (cont) -Communicating with the right context

#### Shift Everywhere Connect business Security and Development

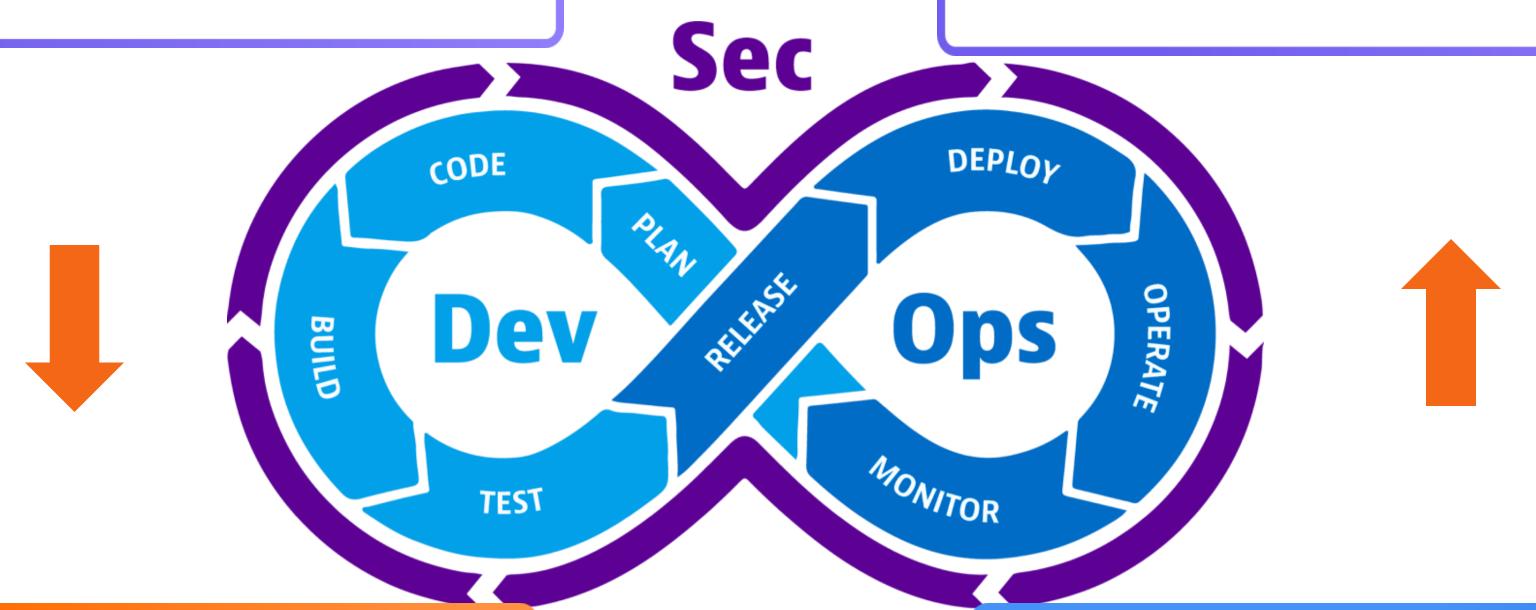


#### SHIFT DOWN (Business/SecOps)

- AGREEING RISK BASED TARGETS/ APPETITE
- BUSINESS IMPACT ASSESSMENT
- TRANSLATING RISK BASED PROFILES INTO ACTIONS FOR DEVELOPERS

#### **SHIFT UP** (Business/GRC)

- RISK BASED REPORTING
- BUSINESS IMPACT ASSESSMENT
- PRIORITISING, AGGREGATING, COORDINATING RESOLUTION



#### SHIFT LEFT (DevOps/DevSecOps)

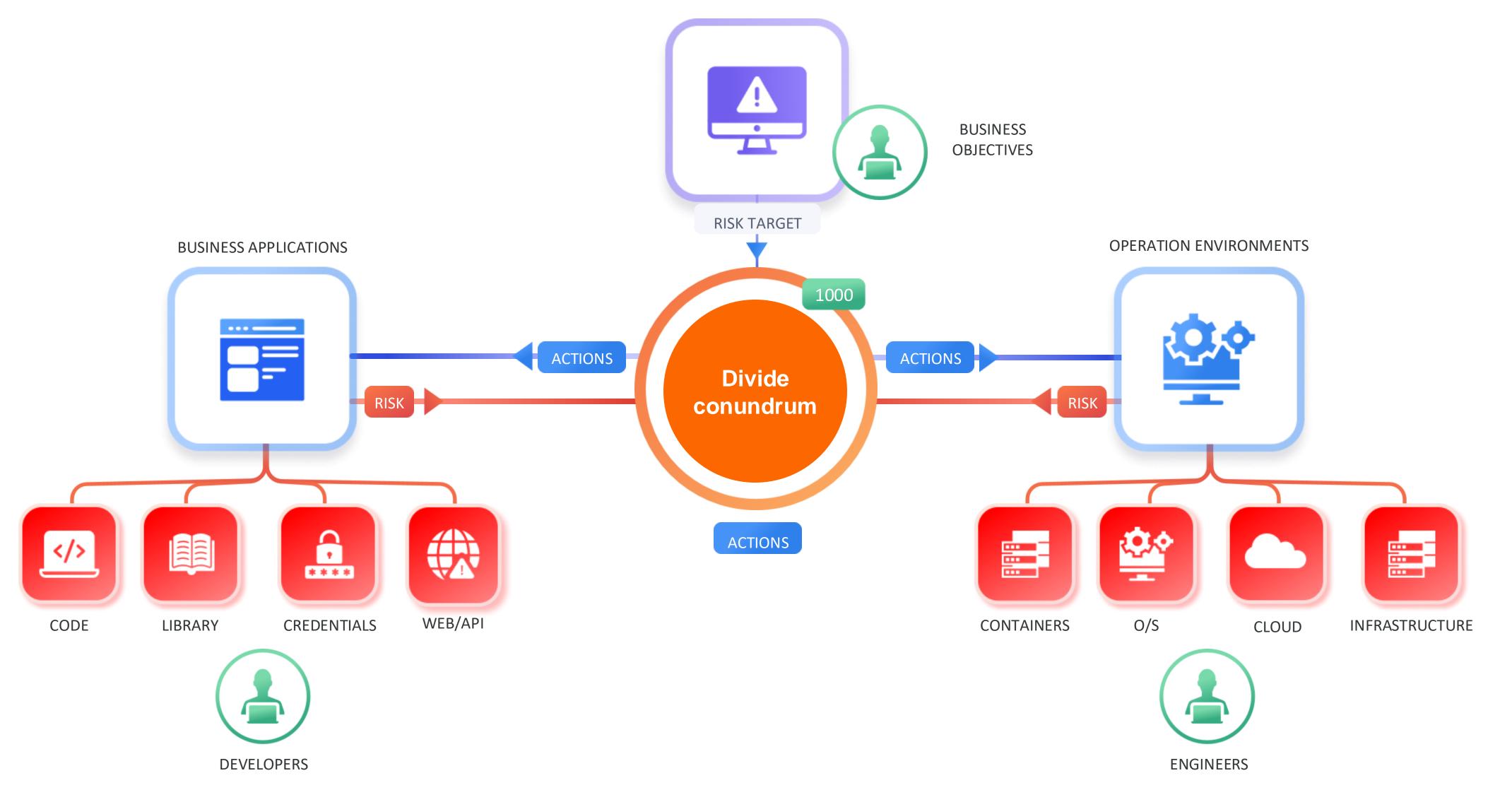
- TESTING CODE AS EARLY AS POSSIBLE
- INTEGRATING CI/CD CHECKS FOR CODE
- THREAT MODELLING, SECURITY BY DESIGN



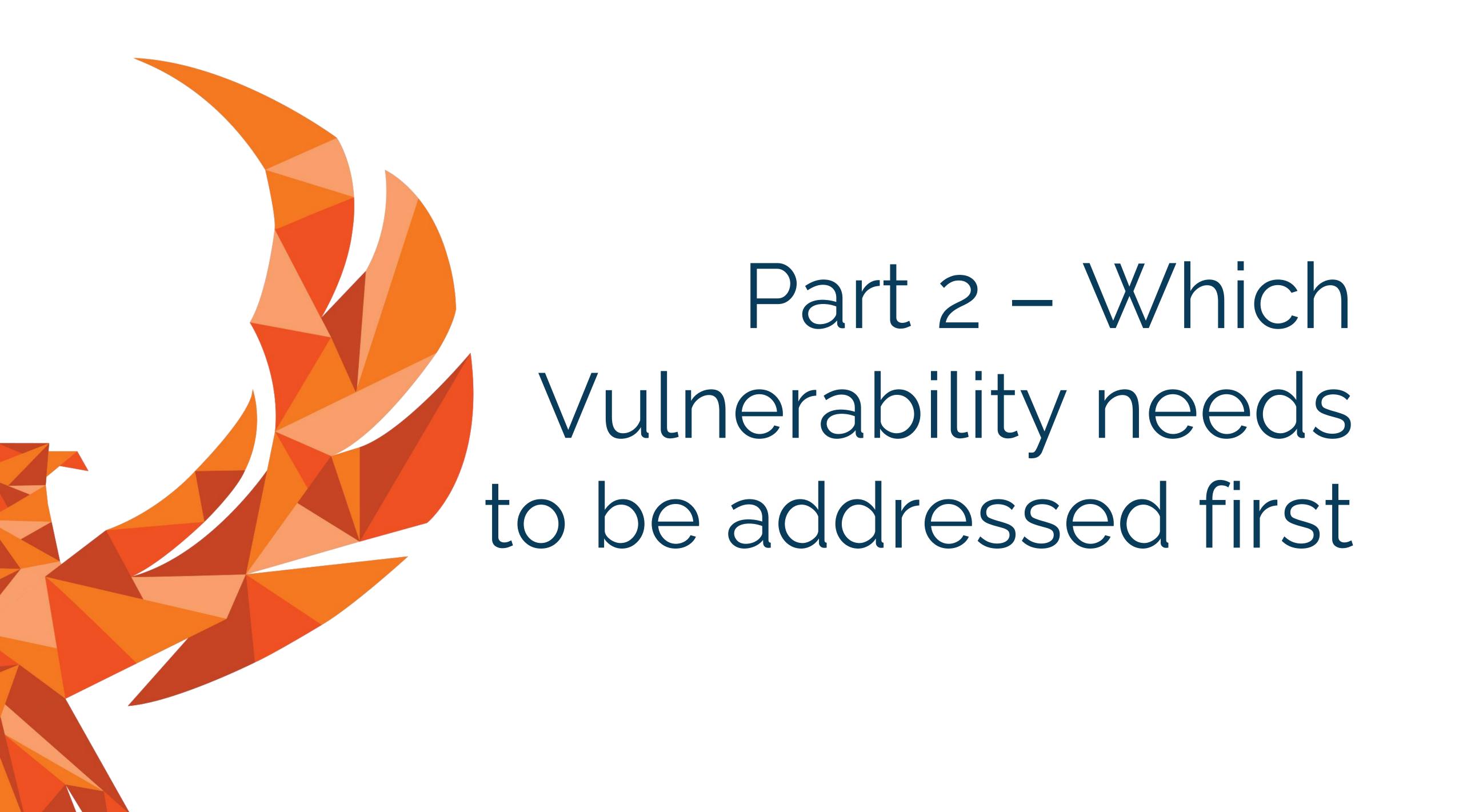
#### **SHIFT RIGHT** (Operation Security)

- O/S TESTING, IMAGE TESTING
- PEN-TESTING, BLACK/WHITE BOX TESTING
- CLOUD MISCONFIGURATION

# From Number of Vulnerabilities to risk objectives Drive Risk down, Connect left to right

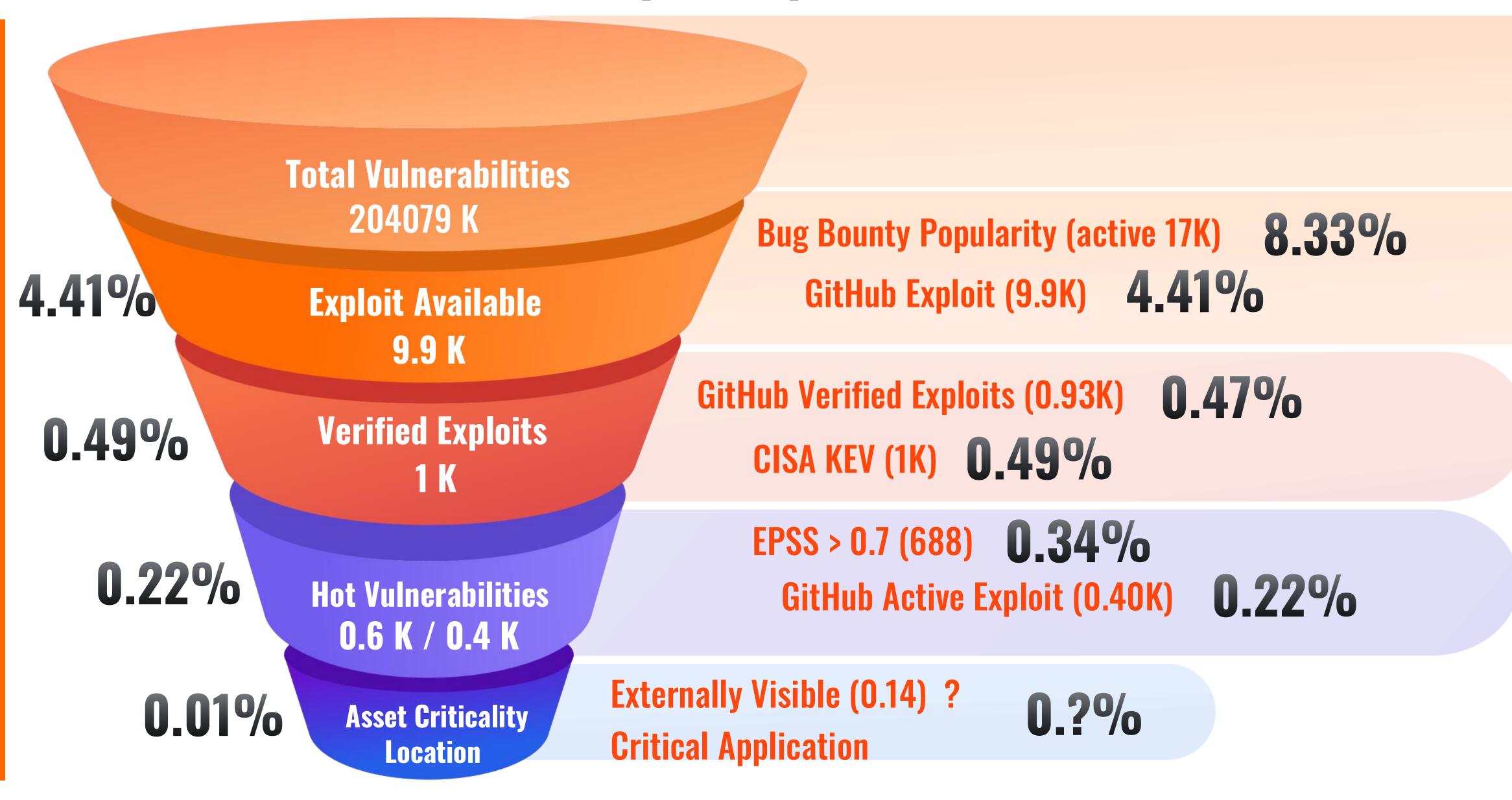


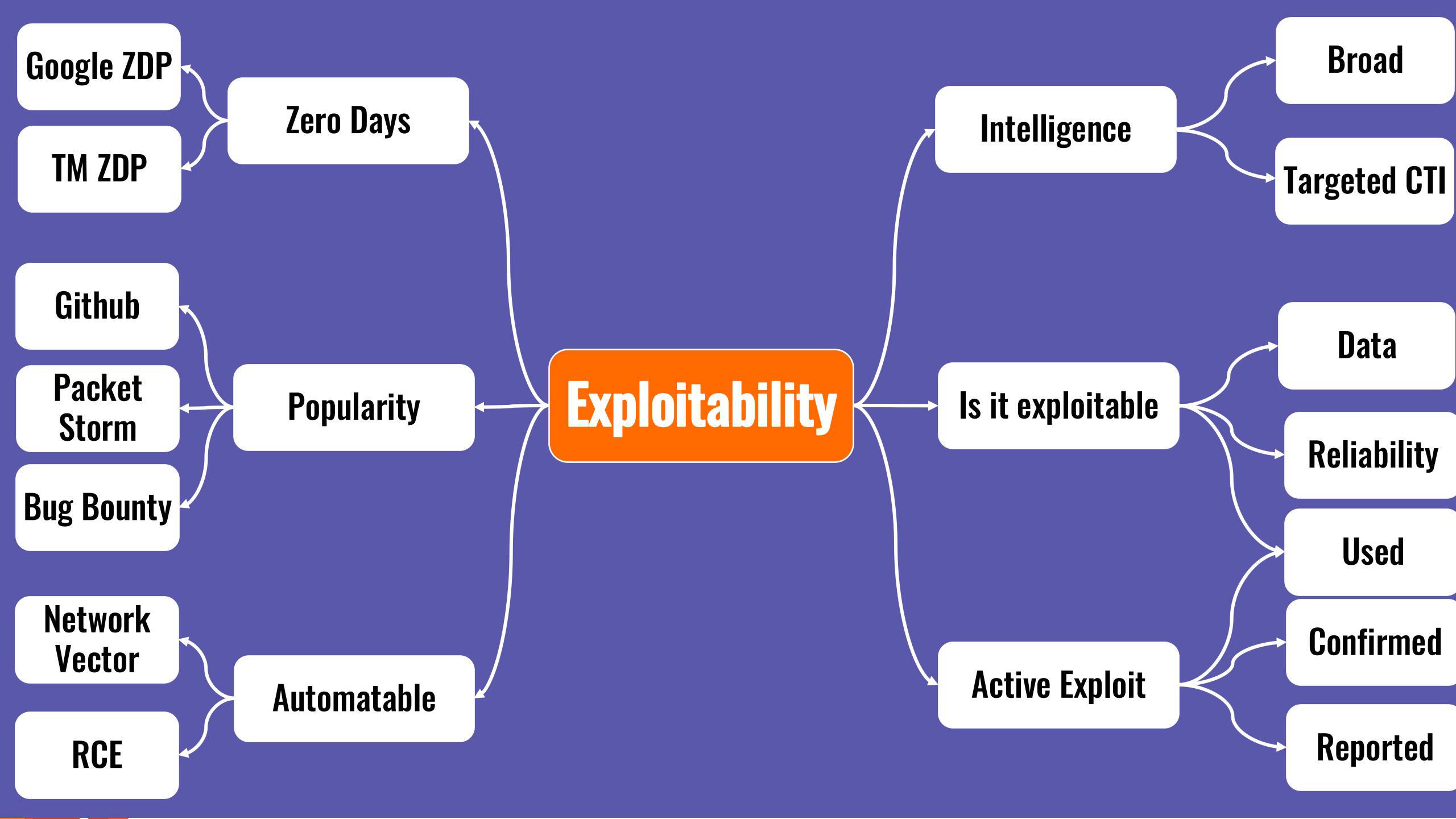




### Not all the vulnerabilities require equal attention









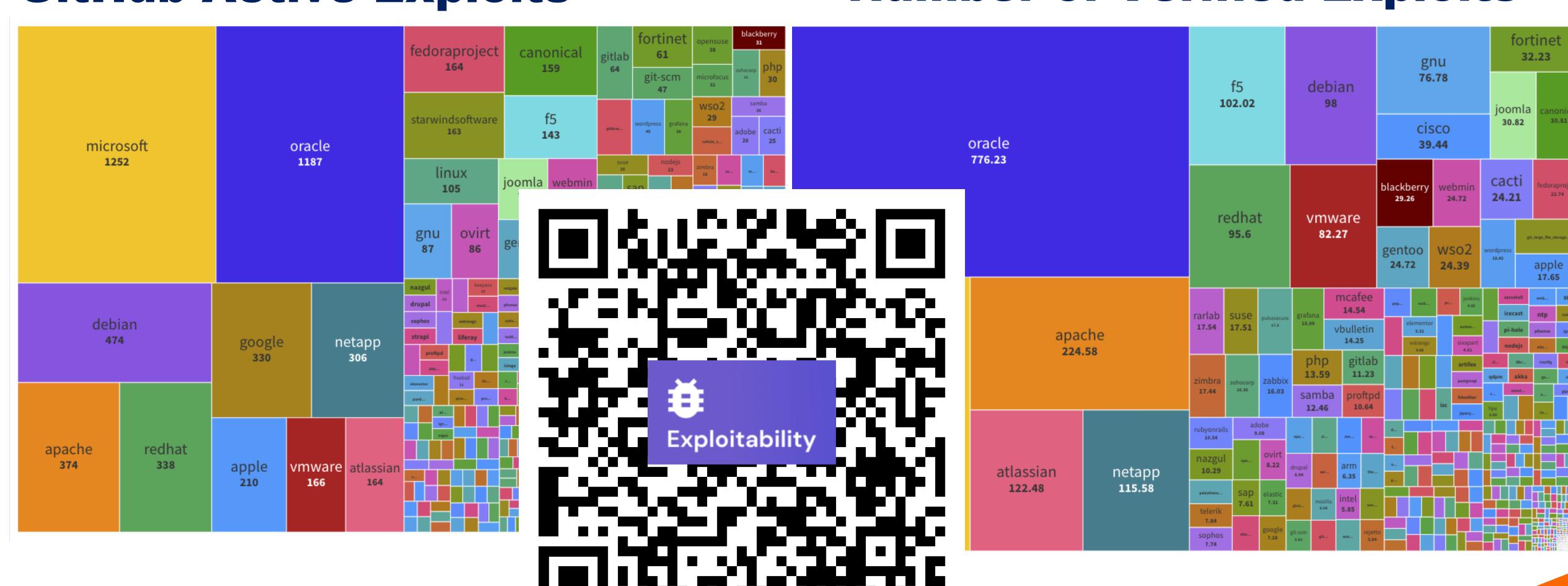
Not all the critical are critical Not all the source are good sources



#### Phoenix CTI - TOP EXPLOITED VENDOR

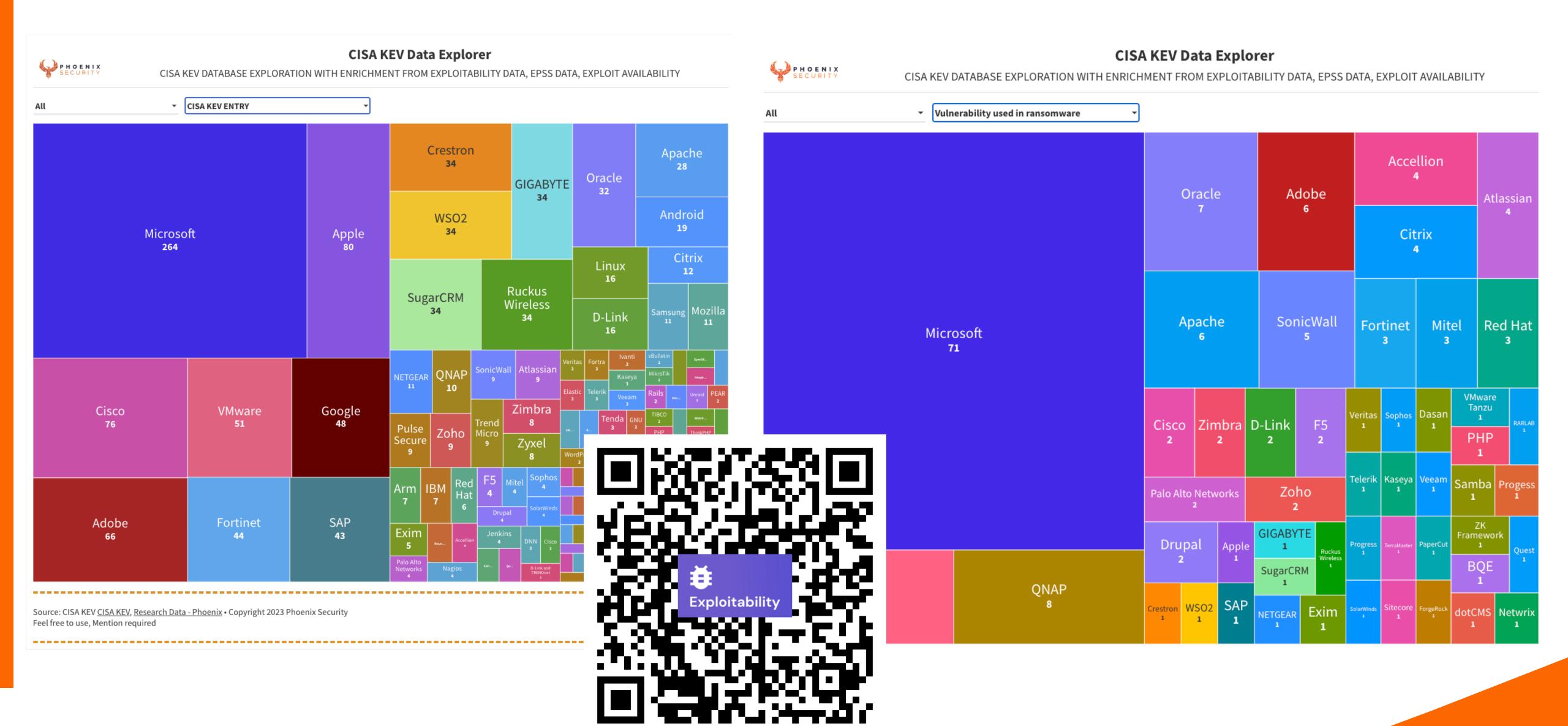
#### GitHub Active Exploits

#### **Number of Verified Exploits**





#### Vulnerabilities used in ransomware



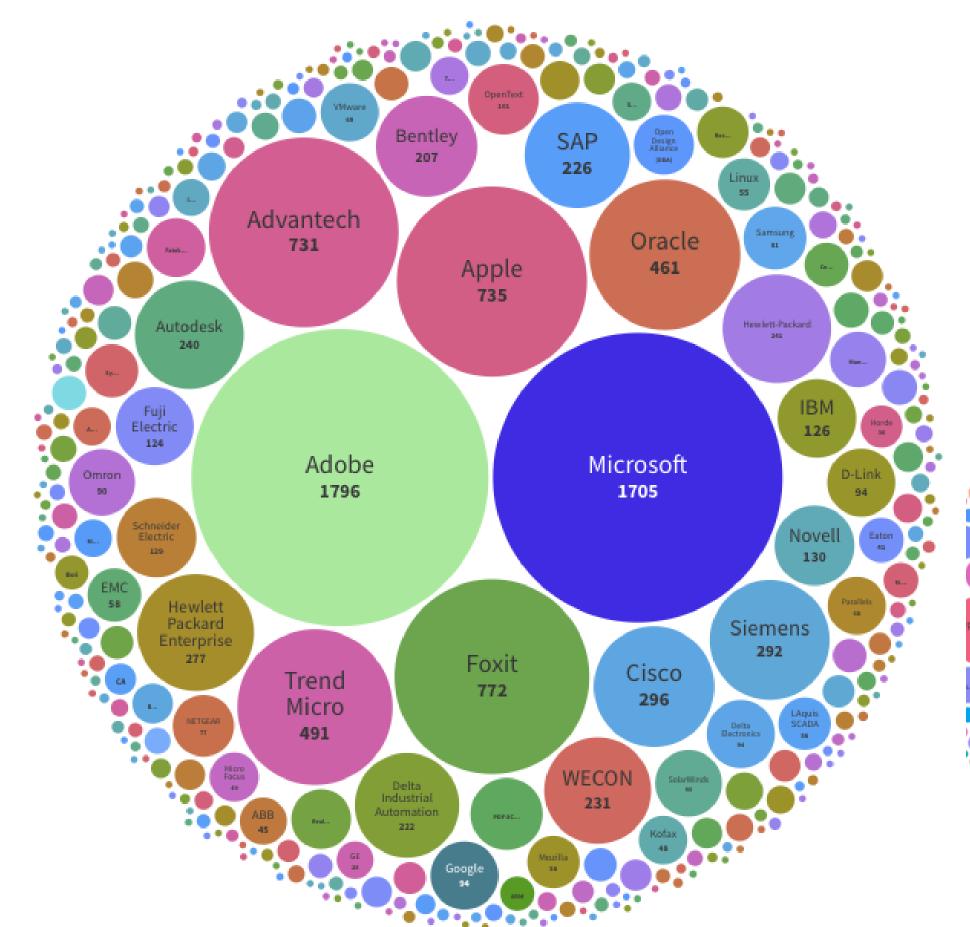
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#### VENDOR WITH MOST ZERO DAY





#### **Buffer Overflow**



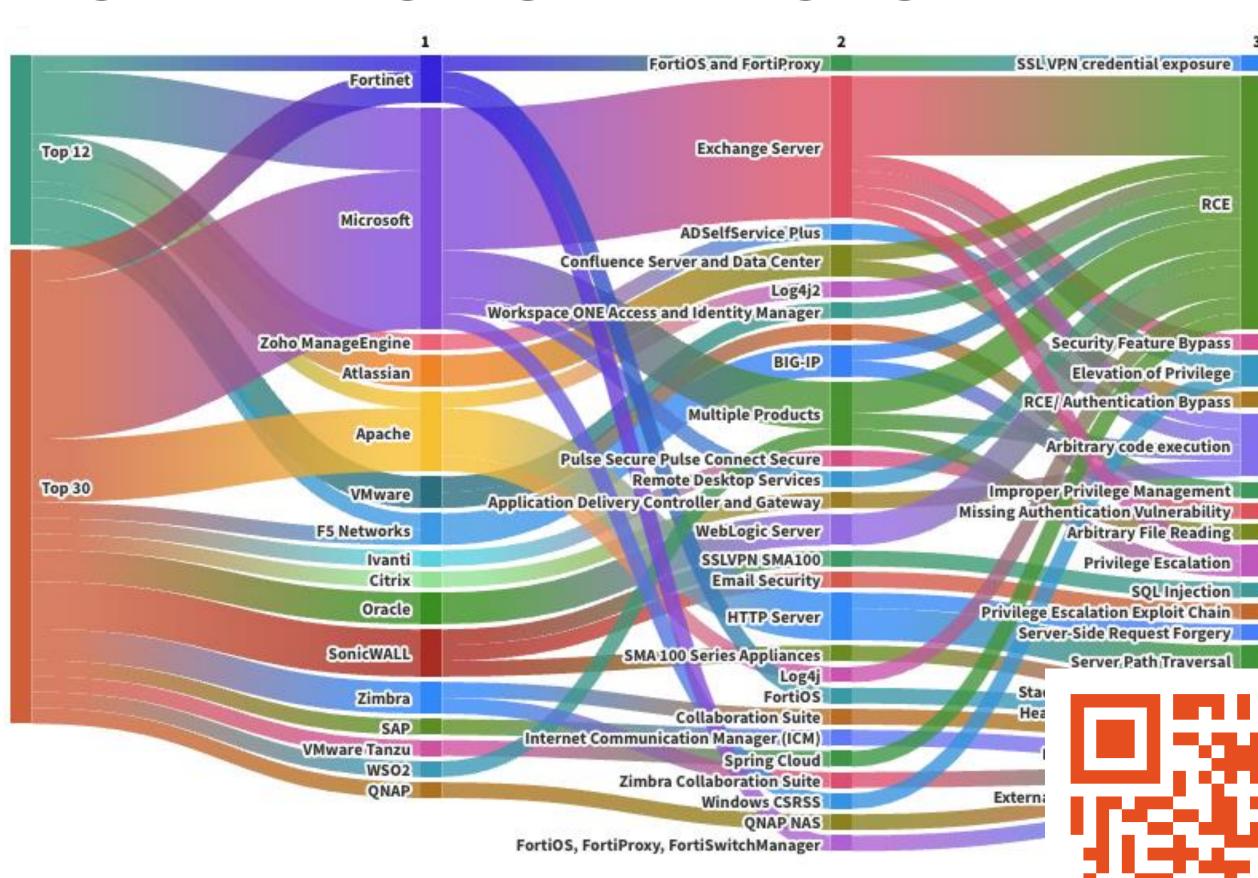




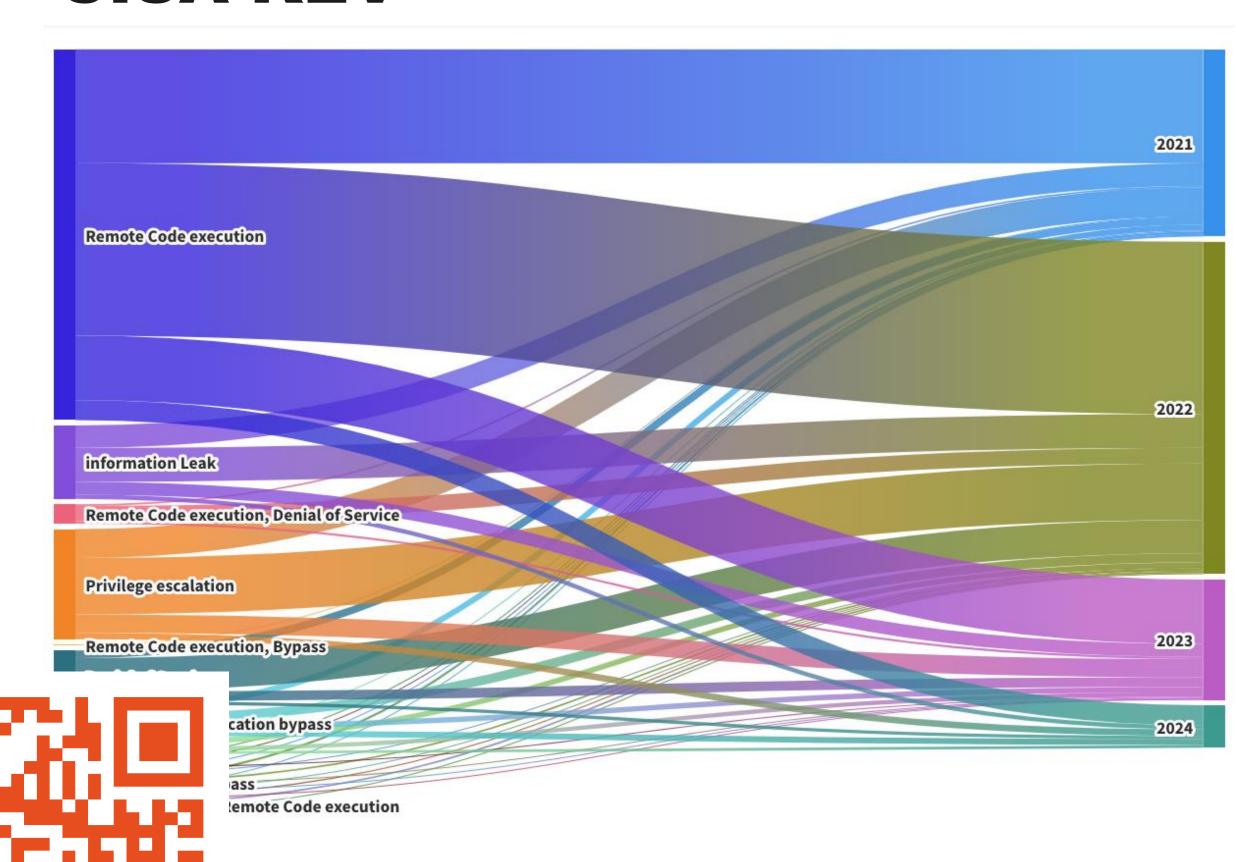
#### PHOENIX CTI - MOST USED ATTACK METHODS



#### TOP EXPLOITS METHODS

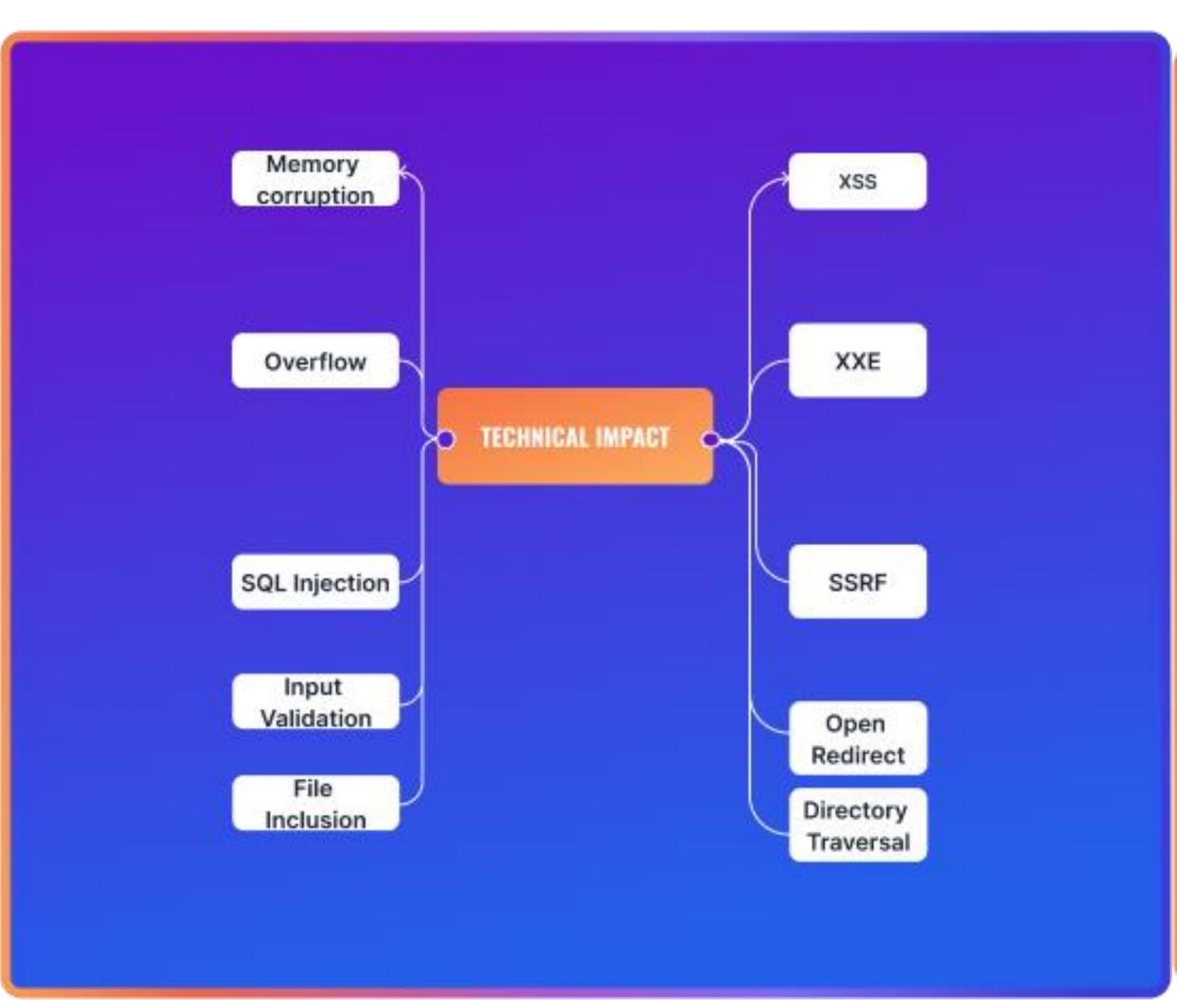


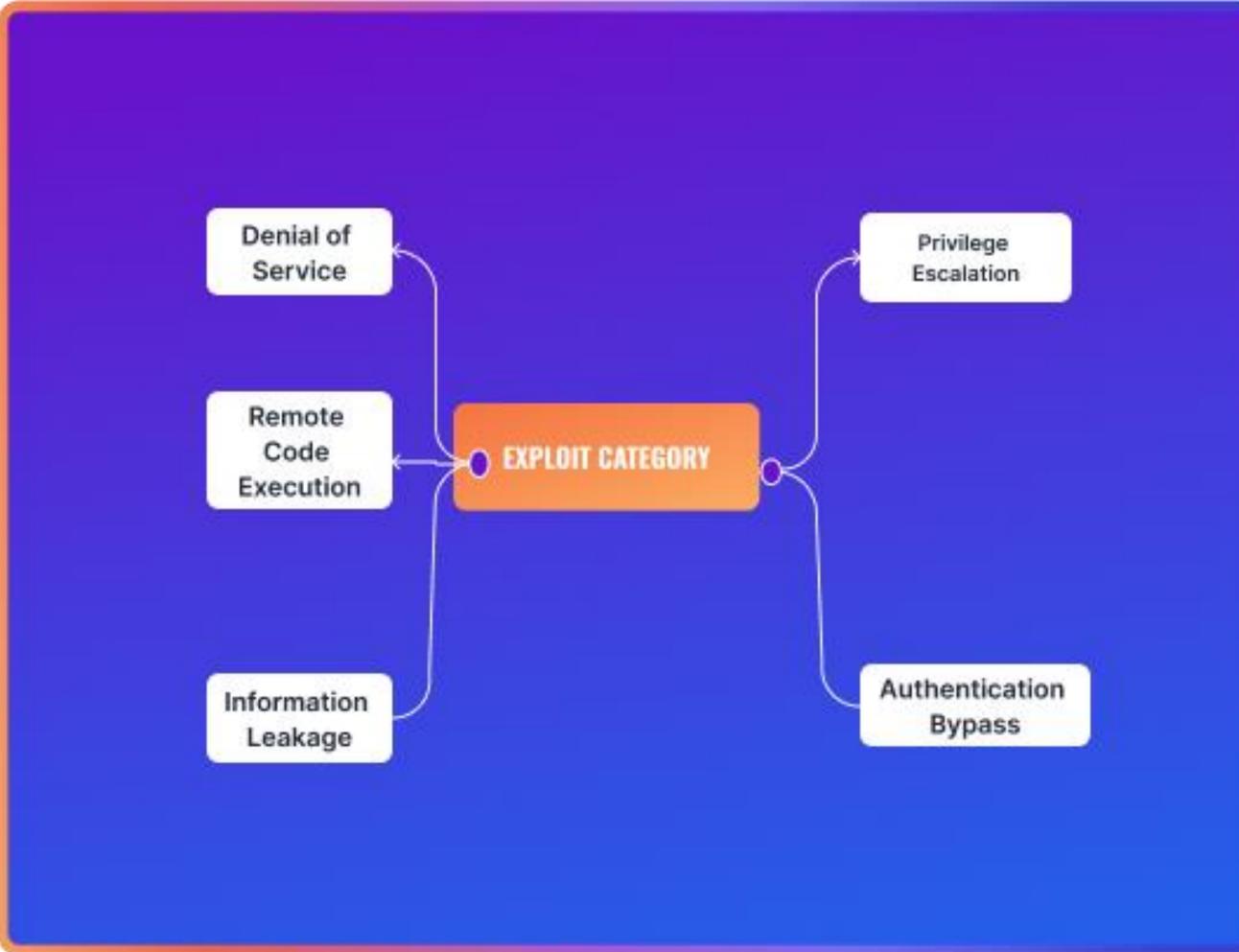
#### **CISA KEV**





# Anatomy of vulnerability





**IMPACT OF VULNERABILITIES** 

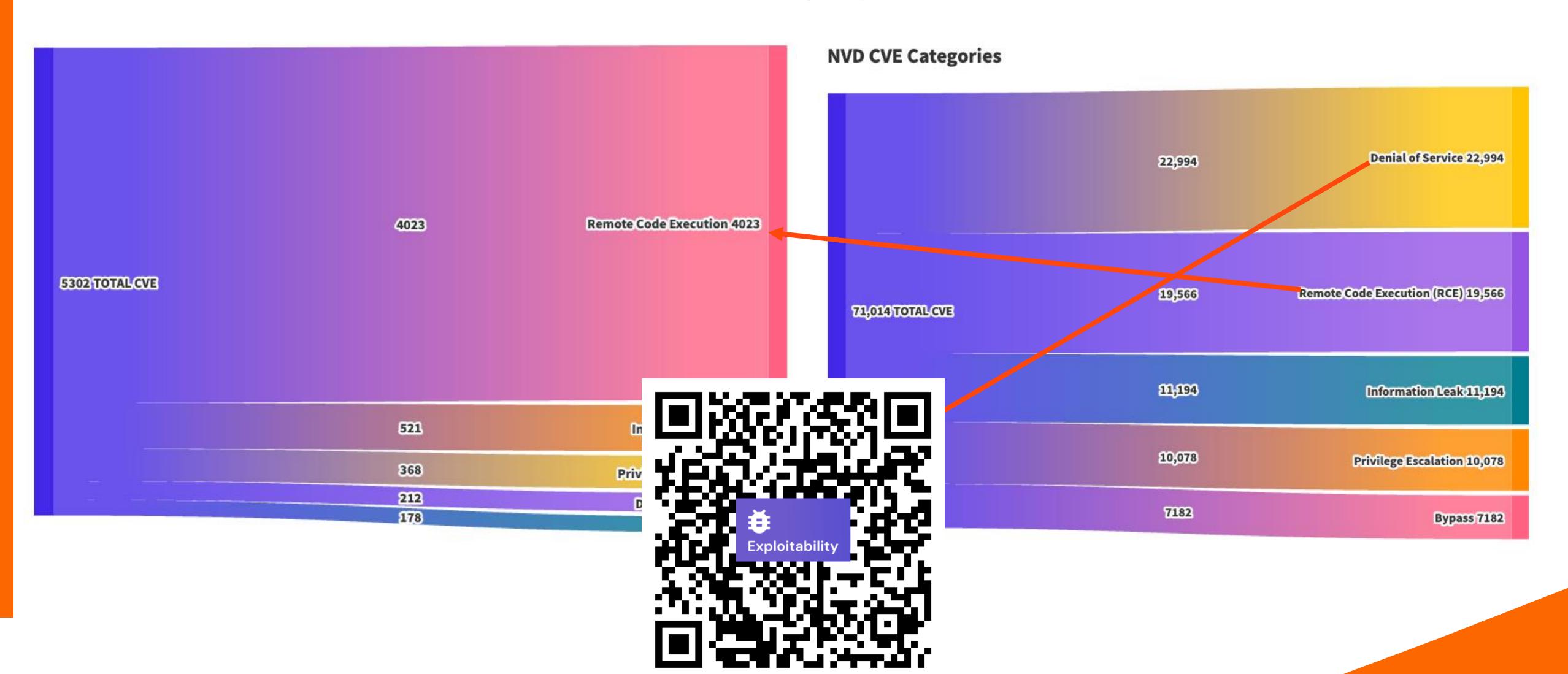
**CATEGORY OF EXPLOITS** 

#### PHOENIX CTI — GITHUB POC — MOST USED METHOD



#### TOP EXPLOITS METHODS

#### **Overall NVD**



#### PHOENIX CTI - GITHUB POC - PREVALENT TECHNICAL IMPACT



#### TOP EXPLOITS IMPACT

#### **Overall NVD**



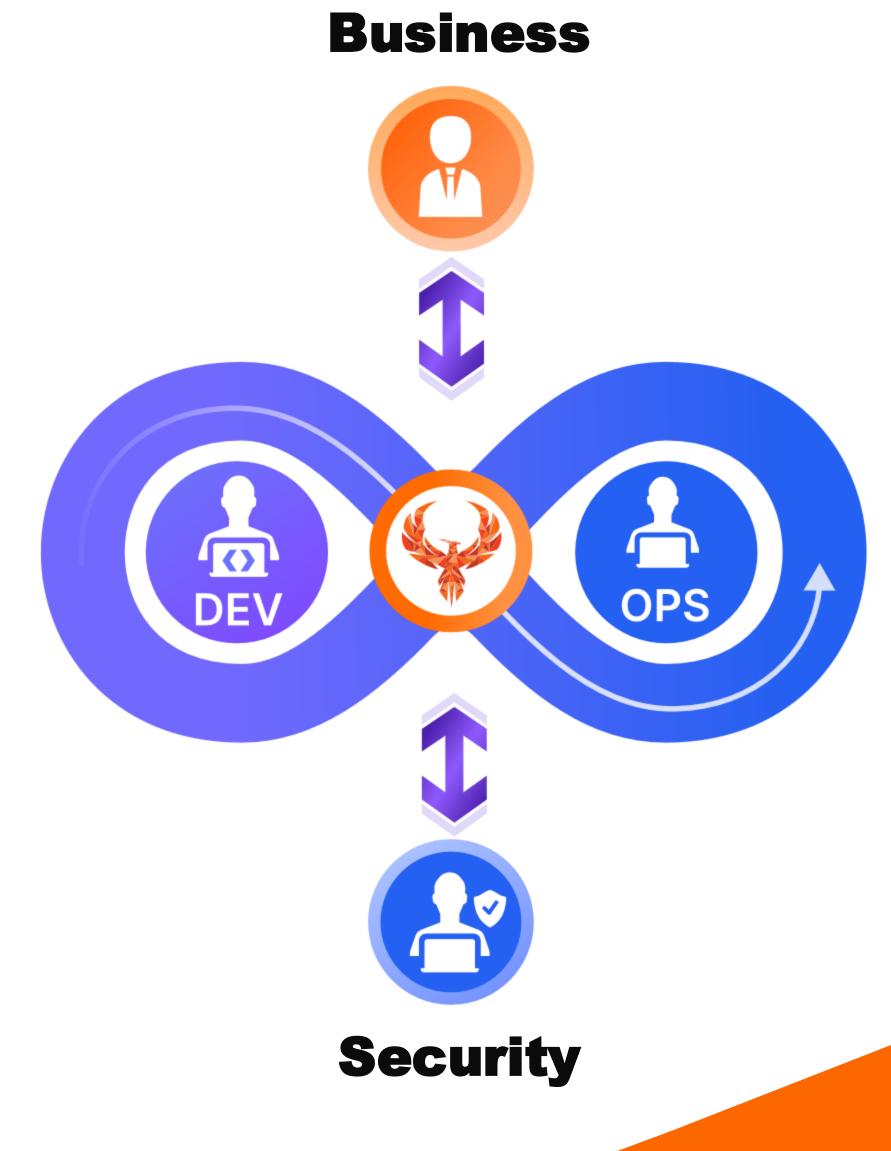


Part 3 - Scaling without an army Data Driven Approach



Phoenix Security translates Business Risk objectives into precise actions for engineers

Identifying with Contextual AI the best fix to resolution





#### RISK COMMON LANGUAGE



WHERE IT IS (LOCALITY)

**FIX AVAILABLE** 

THREAT INTEL

**EXPLOITABILITY** 

**PROBABILITY** 

**SEVERITY** 

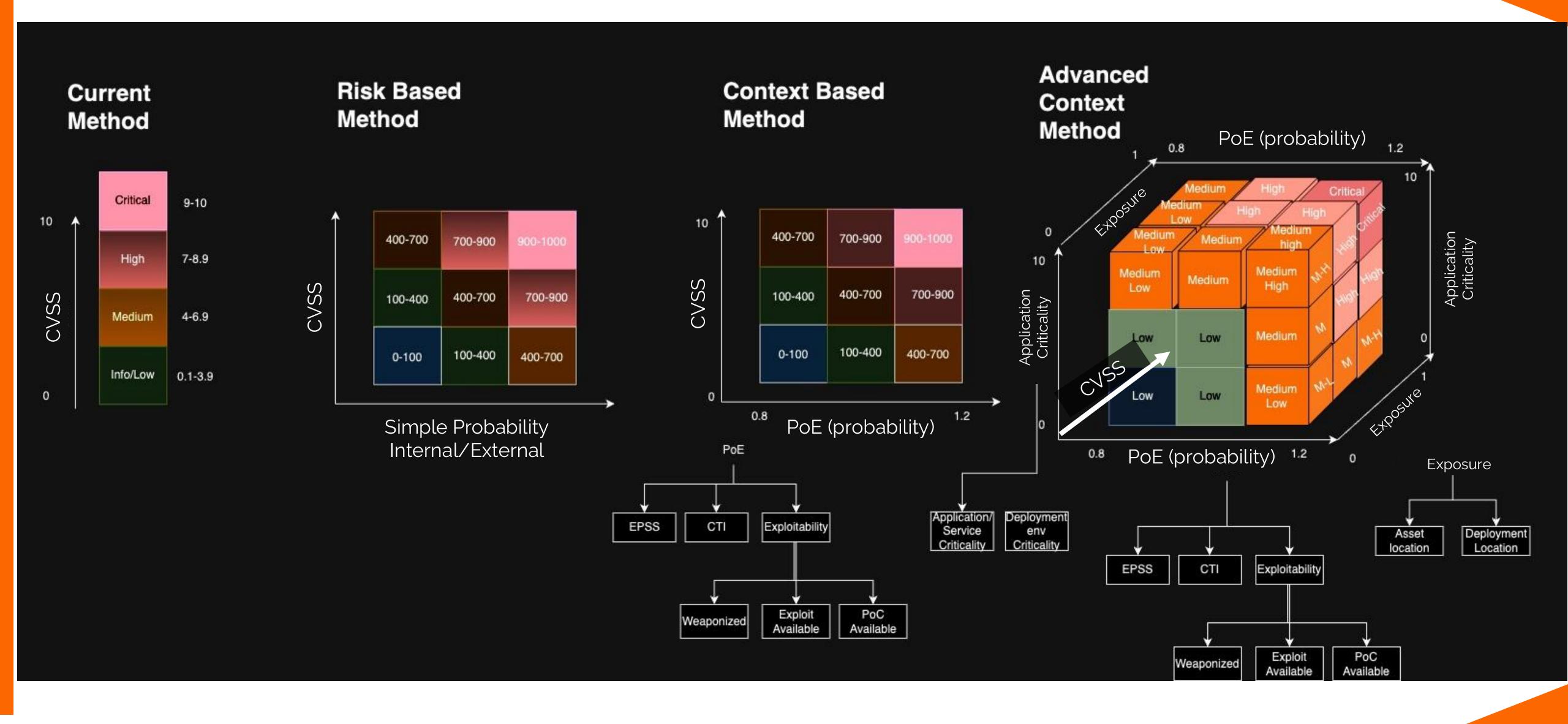
HOW MANY USERS

HOW IMPORTANT

**IMPACT** 

#### PHOENIX BRINGS OUT THE 4<sup>TH</sup> DIMENSION OF RISK





#### WHERE ARE YOU IN YOUR SOFTWARE SECURITY MATURITY JOURNEY?





PRODUCT SECURITY
MATURITY

#### **SCAN**

- Scan
- Web
- Asset
- Pentest
- Excel spreadsheet

#### REACT AD-HOC

- React to Vulnerabilities
- Manual Selection
- Excel spreadsheet

#### AGGREGATION

(aggregated view on risk)

- Aggregate
- Deduplicate
- SAST/DAST
- Pentest/Manual
- Manual Assessments
- SLAs
- Vulnerability Mngm

#### PRIORITIZATION ATTRIBUTION

- Severity
- Exploitability
- Fix Availability
- Criticality
- Exposure to Attack
- Risk based

#### CONTEXTUALIZATION

(contextual code 2 cloud)

- Application
   Criticality/ BIA
- Risk based
- Cyber threat
- Deployment
- Business Value& Quantification
- Criticality & Data
- Exposure
- Risk based
- Vuln Mngm

#### **AUTOMATION**

- Auto open ticket
- Auto correlate code to cloud vulnerabilities
- IaC to cloud assets
- Auto Attribute teams and users
- Workflows
- Auto AssetManagement
- CI/CD feeds
- CMDB Feeds

#### **ACT ON RISK**

- Risk Based
   vulnerabilities
   selection
- Attribution of Vulnerabilities delivered to the right teams
- Vulnerability Fix
   Rate
- Ignore the wrong vulnerabilities
- SLA & Reaction
- MTTR/MTO
- Per Sprint fix

**MANUAL** 

**AUTOMATE** 

# Conclusions



### So we solved security right?

#### There is a light at the end of the tunnel

- > Shift approach, Who does what where
- Application Security + Environment > products and owners
- > Top down approach on risk- focus on real risk
- Talk the right language to the right teams
- > Focus on patterns and fixes instead of raising problems





ACT ON CONTAINER VULN ACT ON ENDPOINT VULN ACT ON CLOUD VULN CONTEXTUALIZE, PRIORITIZE & ACT ON RISK ACT ON APPSEC VULN ACT ON INFRA VULN ACT ON CODE VULN ACT ON SBOM VULN

#### Phoenix Security Unify ASPM & CSPM for a contextual approach



**IDENTIFY PROBLEMS** 

ORGANIZE, PRIORITIZE, CONTEXTUALIZE

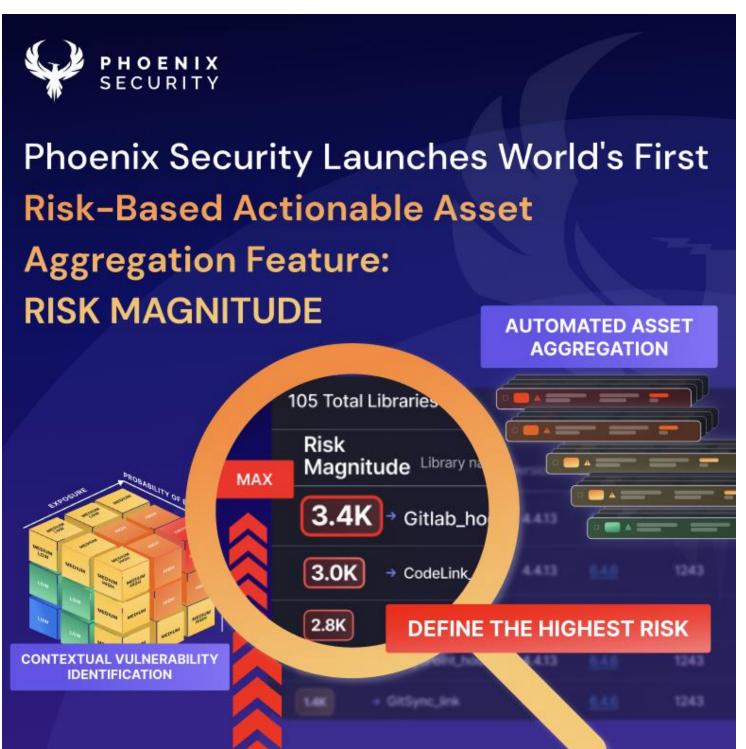
**ACTIONS ON RISK** 



#### **New Features**







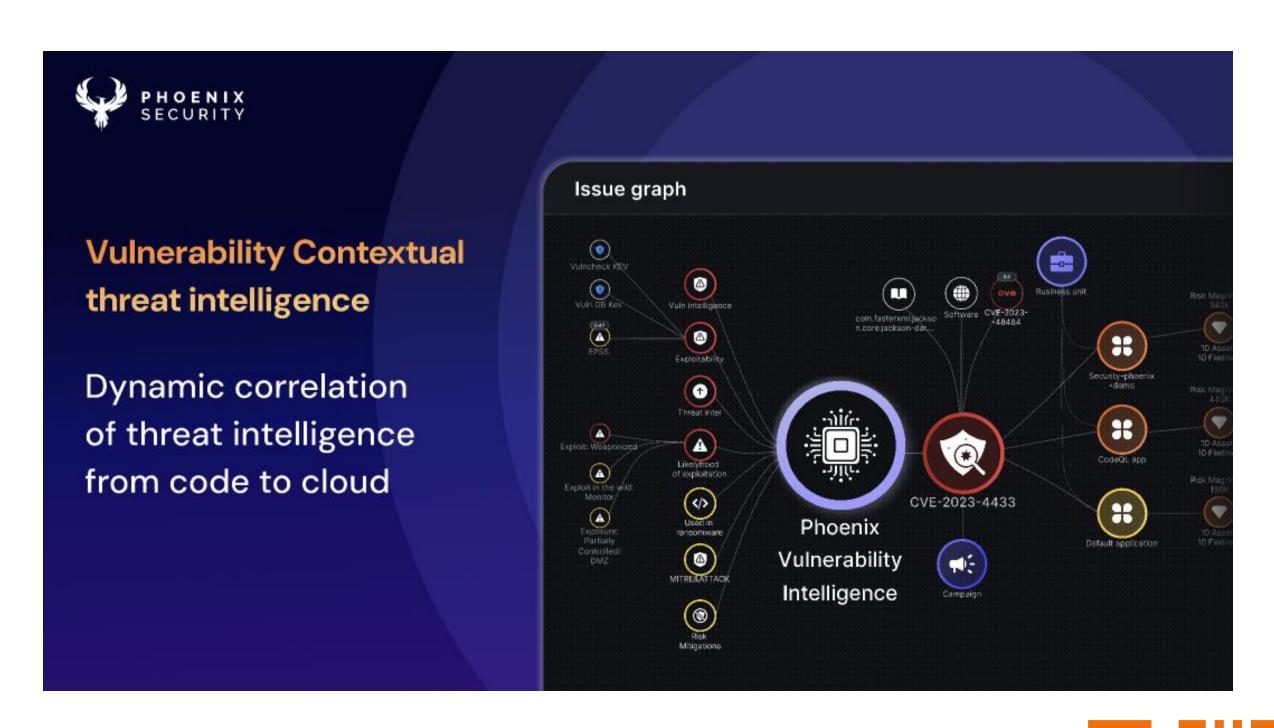


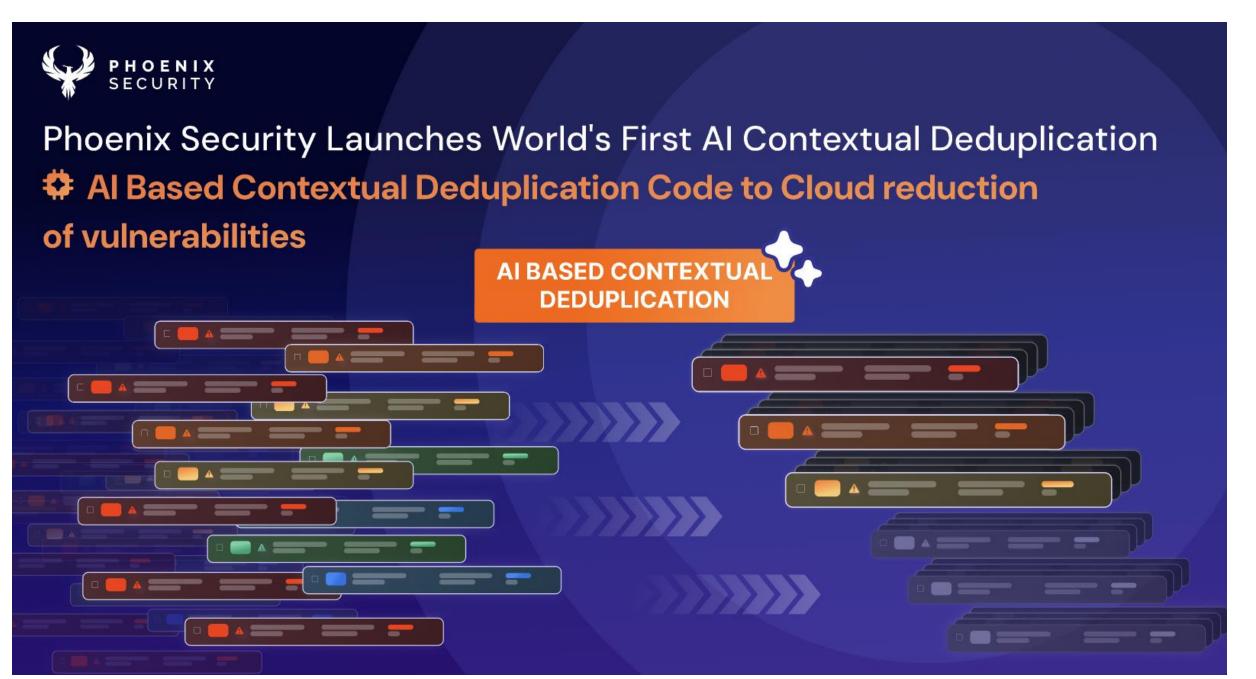


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#### **Upcoming New Features**









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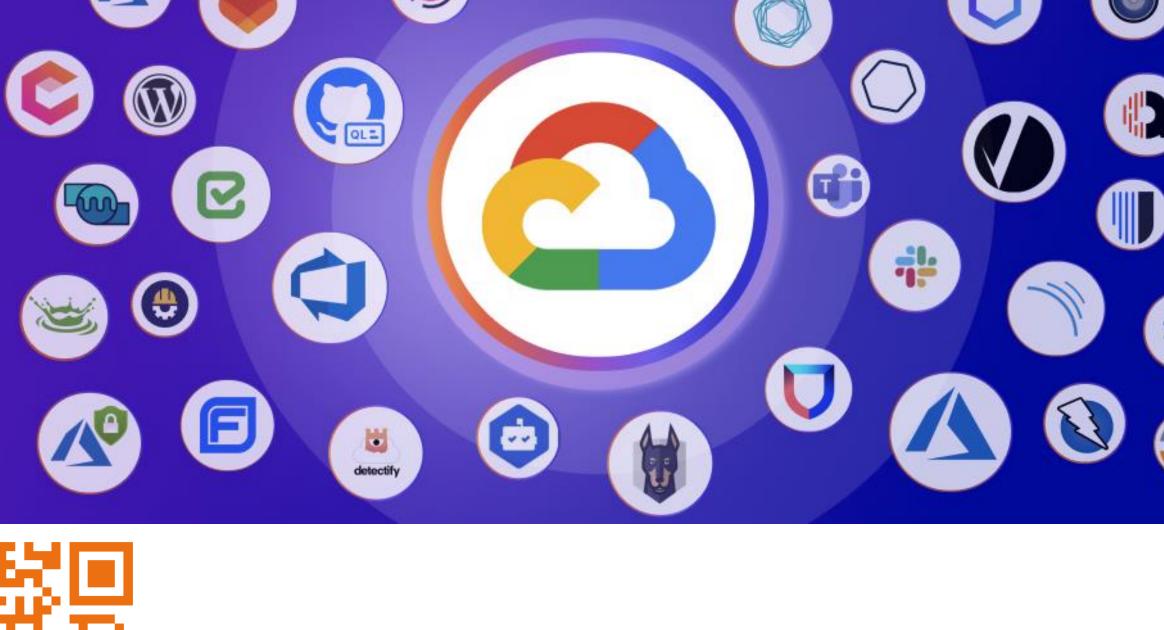
#### **Partnership**



#### Threat Intelligence

#### **Cloud Integrations**

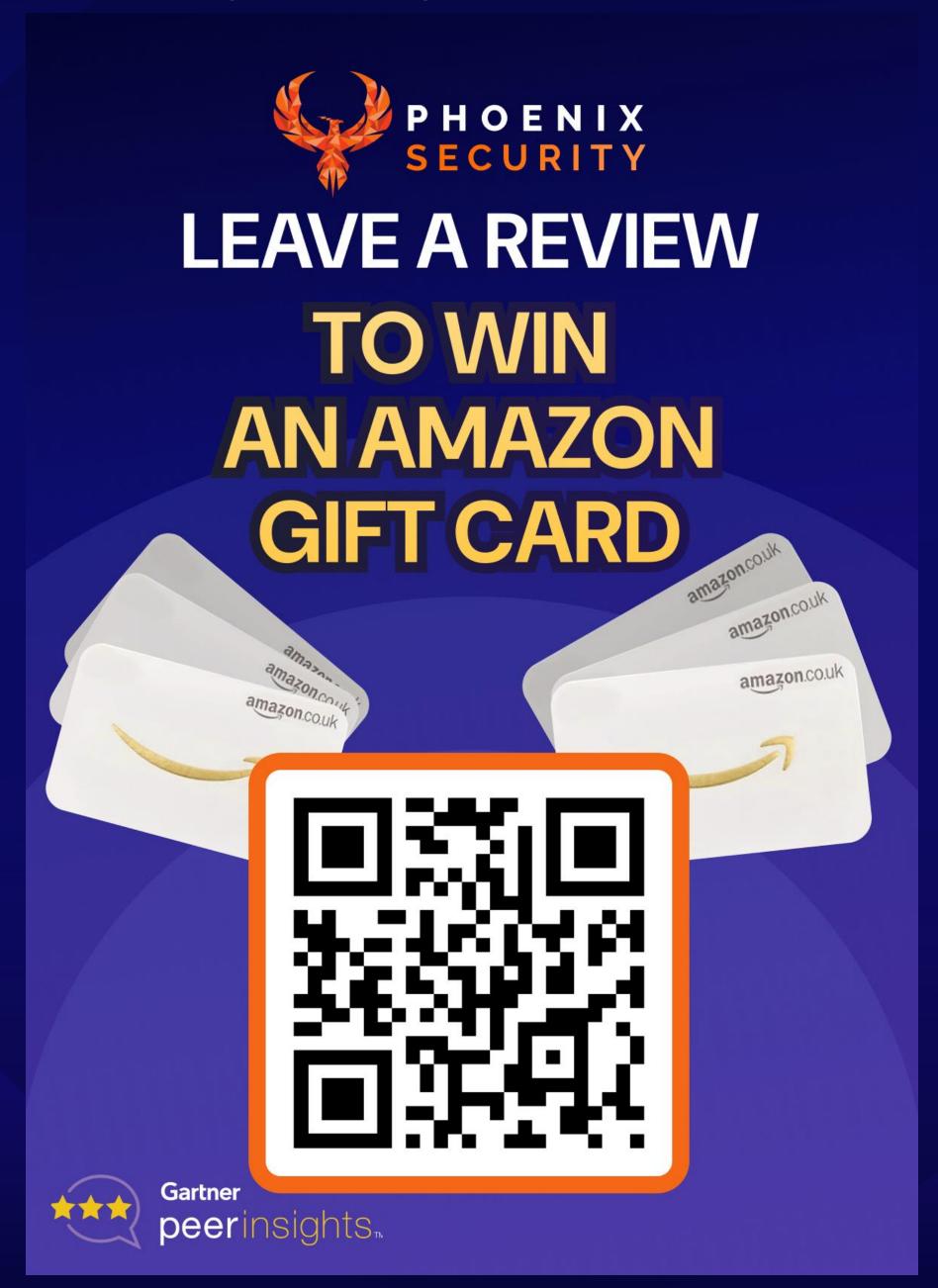






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#### Penny for your time (and thoughts)



Get a demo today and provide your feedback

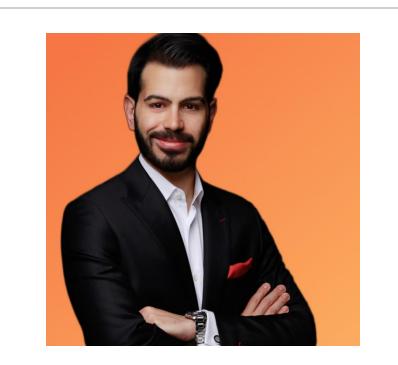
Win an amazon Gift Card

#### Building resilient application and cloud security programs









**Author Francesco Cipollone CEO & Founder Phoenix Security** 



Timo Pagel **DevSecOps** (DSOMM)



Kane **Narrraway Security** @ **CANVA** 

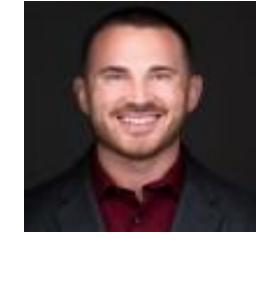


OMO **OSAGIEDE Security Architect** 









**Chris Hughes CEO & Founder ACQUIA** 



Sam Moore **Vulnerability Management** @ **TMOBILE** 



**Anuprita Patankar Security** @ **Ecommerce** Company



Chintan Gurjar **Product Vulnerability** Management @ M&S

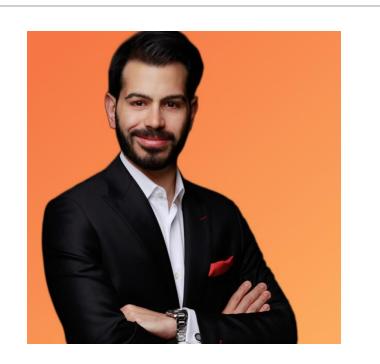
#### Cyber Risk Defender Club





**CYBER RISK** 





**Author** Francesco Cipollone **CEO & Founder Phoenix Security** 



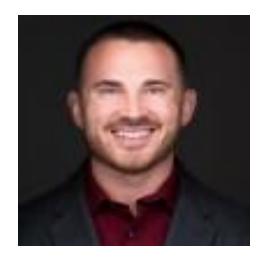
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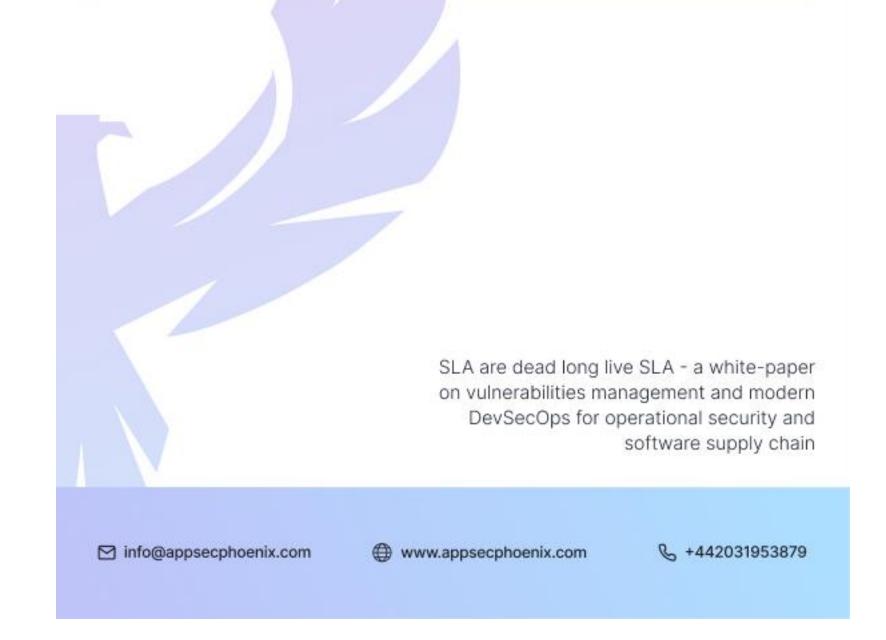
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#### New Book on metrics that matters





# SLA ARE DEAD LONG LIVE SLA DATA DRIVEN APPROACH ON VULNERABILITIES





#### Where can you find more



We have whitepapers on vulnerability management prioritization





APPLICATION & CLOUD SECURITY PROGRAM

VULNERABILITY MANAGEMENT
AT SCALE AND THE POWER
OF CONTEXT BASED
PRIORITIZATION



# Cyber Security & Cloud Podcast

**By Francesco Cipollone** 

**#CSCP** 

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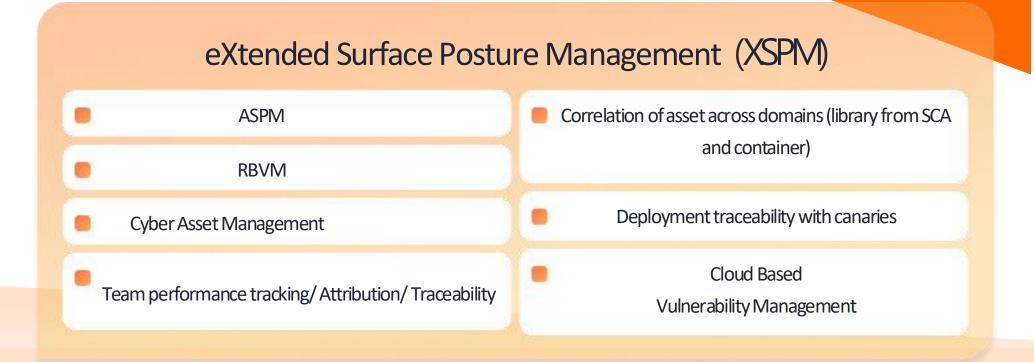




# Phoenix Security platform unifies risk across your entire attack surface



## POSTURE MANAGEMENT ACROSS X SURFACES E(X)SPM





#### EXTENDED SURFACE POSTURE MANAGEMENT XSPM

Secure Runtime, Application

in one view empowering business to make risk based decision actionable from engineers / developers

#### ASPM Application Posture management

Prioritize fixable doud native application/scanning and recheability

- Aggregation of multiple assets classes
- Deduplicate/ Correlate/Prioritize assets and vulnerabilities
- Attribution of team to code
- Traceability of application to cloud
- Prioritization based on deployment

#### EASM External Attack Surface Management

Scan your external attack surface and correlate with internal surface

- Correlation and contextualisation of internal and external
- Threat intelligence and prioritization of the vulnerabilities
- Correlation with application/deployemnt
- Correlation with application

#### Risk Based Vulnerability Management

Manage internal vulnerability with risk based prioritization

- Prioritize vulnerability using threat intelligence
- Aggregate asset classes and extract insight across multiple sources
- Dedupliacte, Correlate, cross domains
- Attribution and Application treceability

#### CSPM Goud Security Posture Management

Prioritize internal vulnerability in the doud and create internal/external attack surface

- Traceability of applicaiton to cloud deployment
- Conceptual segmentation of production
  - Correlate Container and cloud pre-post flight
- Transfer insight cross domain (e.g. recheability of an application

Identify what's important to work on from outside in

Trace application on prem-doud and correlate threat inel

Trace application on doud-doud and correlate threat inel

Identify what's fixable based on the deployment of deployment of the application



**\$ 1.780 K** PROGRAM COST

1800 DAYS PRO

226.6 K PROGRAM COST

150 DAYS

## Removing Manual work to automate, scale effectively security teams

	Without AppSec Phoenix		APPSEC	
			7X CHEAPER	12X FASTER
DESCRIPTION	cost	TIME	COST	TIME
TOTAL	\$2,983.00	24h	\$376.00	2h
xport of report/ Vulnerabilities	\$56.00	30 min	\$0.00	0 min
lotification to Security professional	\$3800	20 min	\$0.00	0 min
nalysis of reports by DevSecOps	\$600.00	320 min	\$59.38	15 min
erform Vulnerability Assessment	\$375.00	200 min	\$59.38	15 min
Contact the business owner and assess ne importance of the application	\$375.00	200 min	\$0.00	0 min
esearch exploitability from different atabases & Calculate Vulnerability Matrix	\$375.00	200 min	\$118.75	30 min
elect subset vulnerabilities to execute cross platforms	\$338.00	180min	\$0.00	0 min
DevSecOps Follow-up with developers on schedule nd resolution of vulnerabilities. ssume 1 DevSecOps and 2 devs for 2 meetings	\$713.00	180 min	\$119.00	30 min
Monitoring resolution of vulnerabilities follow up on targets with DevOps Teams	\$113.00	60 min	\$19.00	10 min

\*DevSecOps average daily rate 500\$, Dev average daily rate 300\$

